

Leon: College is moving in new directions

By C. Oetting

Major events of the past year show that Missouri Southern is moving in new directions as a college. These new directions involve being responsive to the community and, as a whole, according to Dr. Leon, College President.

"I think the new direction we expect we have already begun to move," Leon said. "The child-care center, the Missouri Southern Television, the honors program—these are all in which the College is keeping a eye on what is changing and happening on the outside of our walls. We remain responsive."

Leon outlined several major events of the 1983-84 year, among them being the NCATE (National Council for the Accreditation of Teacher Education) report, the day-care center, the honors program, and development of other special programs and courses to better serve the students of the College.

"From an academic standpoint, the major event that was the most important for the College was the reaccreditation of the teacher education program," Leon said.

Last week, the College met all 29 standards for teacher education as a review by the NCATE team, and accreditation was again granted. The College had lost NCATE accreditation

last year.

"A great deal of work went into that by the department of education with the cooperation of everyone on campus," said Leon. "Dr. [Edward] Merryman and Dr. [James] Sandrin deserve to be commended. I think it helped us to regain a feeling of confidence in our institution."

The past year also saw the extensive development of Missouri Southern Television, a cable network that is expected to be in full operation this fall.

"The development of MSTV and the successful completion of negotiations to obtain access to the channel have been very important," Leon said. "Right now we are in the beginning of

development. It's going to have a significant impact on our future activities. It is basically an outreach educational program. Once we were able to secure the access, it began to move quite fast. It would not have been possible without Richard Massa."

There will be many benefits from the college television network.

"With the potential for that program and our ability, it's going to allow us to serve the non-traditional students as well as other students," Leon said.

"It's also going to allow us to provide first-class laboratory experience for students in communications, as well as other departments. It will allow us to reach out into the community. The pro-

ject will open up a whole new field."

MSTV will also have effects on the College, according to Leon.

"As a result of MSTV, I think we can expect enrollment in communications to continue to grow," he said. "College-wide, it will increase, also. The television network will attract students to the College, but more importantly it will allow us to remain responsive to the changes that are taking place involving issues of today. I think the community will be very positive. I have confidence in the communications

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The Chart

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MSTV adds equipment

Missouri Southern Television has become more of a reality with the installation of basic production equipment.

According to Richard W. Massa, head of the department of communications, much of the basic production equipment has been installed, and further installation will be completed by the end of next week.

A lighting grid has been installed, 90 percent of the lighting fixtures have been installed, and the cyclorama will be installed next week.

Massa said. "The wiring is being compiled, patch panel, and dimmer packs and lighting console are expected by the next week, Massa said.

Elements of the first major production have been moved into the studio in awaiting carpeting and fur-

nishing." The second major set is under construction.

Recently the Learning Channel has begun airing programs from 8 a.m. to 3 p.m. daily on cable channel 16.

"I am informed that the Learning Channel intends to begin 24-hour-a-day telecasting later this year," Massa said. "It will considerably ease the burden from MSTV of trying to fill time with original production. But, we'll still intend to strive for a goal of 10-15 hours per week of original programs."

Scripts for early productions are in various stages, and Massa expects actual shooting to begin the first week of July.

Elements for the third phase have not been ordered yet, Massa said, "but they are not necessary for production."

'Chart' wins MCNA contest

For the seventh time in 10 years, The Chart has been named "Best in State." Members have also won 15 individual awards for reporting, writing, photography, advertising, and cartooning.

The competition sponsored by the College Newspaper Association. The Chart won "Best in Class" and sweepstakes honors as "Best in State." Awards were presented during the MCNA convention at the campus of the University of Kansas City.

Talbott swept all awards of cartooning, winning first, second, and third places.

A special supplement on World won first place for special design, and also won first place for news analysis.

Parts, a special supplement on Southern's fall athletic program, won first place with Chart and Dave Griffith's story on the

possibility of the College joining a new conference.

Daphne Massa won second place in sports writing, second place in advertising, and first place, with John Baker, for feature writing. In addition, Massa was elected MCNA president.

Baker, who served for two years as The Chart's editor-in-chief, also won first place for photography.

In feature writing, Kathleen Stokes, Barb Fullerton, Marty Oetting, Sherry Grissom, Julie Burrows, and Josh Campbell won second place for a two-page spread on scholarship donors.

The staff won first place in news reporting, and Connie Mailes won first place for editorial writing.

The MCNA comprises 28 colleges and universities in the state, and each year sponsors competition among newspapers published by member institutions.

Phon-A-Thon raises over \$100,000

The Student Center's House of Phon was the location for a Monday celebrating the 1984 Phon-A-Thon.

Hunt, Missouri Southern Southern information director, announced receipts of \$100,146.10 as of last Monday.

According to Hunt, from a calling

list of 7,346 names, a total of 2,286 pledges were received. This amounts to a 31 per cent positive response rate, "above the national average of 25 percent," said Hunt. "Almost \$14,000 was received from persons given a

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College honors students

"To reach the goal of achieving the best, it takes effort, time, and sacrifice," said Dr. Julio Leon, Missouri Southern President, at the eighth annual Honors Convocation yesterday morning.

Awards were presented to members of Southern's Honor Society by Dr. Floyd Belk, vice president for academic affairs.

Belk said Honors Society members at Southern are honored three ways: first, their membership is recorded on the student's permanent record; second, members are honored at the Honors Convocation; third, members are honored at Commencement.

There is one criterion for membership in Southern's Honor Society: the student must maintain a 3.75 grade-point average. Belk said that this represented roughly 10 per cent of the students who had entered Southern as freshmen.

Twenty-eight members were recognized at the ceremony. Outstanding student awards were

also presented at the Honors Convocation.

Dr. Ray Mudd, dean of the school of arts and sciences, presented the awards in that school.

Recipients of awards in the school of arts and sciences were: Jonece Nodler, art; Beth Ann Barlet, biology; Lori L. Alberty, chemistry; Martha Kassab, communications; Kimberly Ann Horner, English; Jonathan Richard, foreign language; Mark H. Forest, history; John Baker, Journalism; Nancy Hannan, music; Virginia A. O'Neal, para-legal studies; Tamara Ann Harris, political science; Michael J. King, pre-engineering; Stanley Ray Lowrey, sociology; and Leslie Anne, theatre.

Awards for the school of business administration were presented by John W. Tiede, dean.

Students honored from the school of business administration include: Kathryn Marie Lowrey and Kristin Jo Rabe, accounting; Linda Sue Brockett,

business education; Jerry Lester Spry, Jr., finance; Jimmy H. Manar, general business; Gail A. Mackiewicz, Perry J. Workman, and Deborah K. Durham, marketing and management; and Gloria K. Townsend, office administration.

Dr. Edward P. Merryman, dean of the school of education and psychology, presented awards to Amy Suzette Boore, Mary Ann Green, and Patricia Ann Lessman, elementary education; Janet Lynn Frey, special education; Debra J. McFarland, physical education; and Susan Brown-Whistler, psychology.

Awards for the school of technology were presented by Dean James K. Maupia.

Recipients of these awards include: Roy Frank Nivens, automotive technology; James I. Pendergraft and Ronald D. Jahn, computer; Anthony George Ell, criminal justice administration; Debra E. Watson, dental assisting; Kelly Jean Rodebush,

dental hygiene; Tom Lee Nutt, drafting and design; Michael Ray Snow, industrial arts; Dana Lynn Wright, law enforcement; Marty Javon Jones, machine technology; and Mary Margaret Mullins, nursing.

Special awards recognition were presented at the ceremony by Belk. Students and awards include: Larry Scott Phillips, Wall Street Journal Achievement Award (outstanding senior—business administration); Debra Jo East, National Business Education Award of Merit (outstanding senior—business education); Julie Anne Robinson, Groef Award (outstanding senior—English education); Glen E. Baker and Kevin M. Moyer, Academic All-American N.A.I.A. Award (academically outstanding senior athletes).

Kenneth Bowman, president of the Southern Alumni Association, presented the Outstanding Senior Award to Beth Ann Barlet, senior pre-medical student at Southern.



ROTC holds aerial drills

Army helicopters landed on the Missouri Southern campus last Friday.

"The helicopters are used for training exercises—augmentation of the ROTC program," said Captain Thomas Hartnett.

Two field exercises are held each spring. ROTC members took part in an aerial insertions/extractions exercise—simulating the flying of troops into drop zones, leaving passengers, and picking up passengers from the drop zones. An aerial reconnaissance exercise was also held.

Field exercises are held each spring. Three UH-1 helicopters were provided by the Springfield National Guard for Southern's ROTC to use in its exercises.

Hank Priester, a Southern student, was the pilot of the lead helicopter.



Both photos (Top) This aerial photograph of Missouri Southern was taken from an Army UH-1 helicopter (shown above).

Proposals may hurt enrollment

By Pat Estinger

According to James Gilbert, director of financial aid at Missouri Southern, if the Reagan Administration's proposals in the federal budget concerning the restructuring of financial aid to students is passed, "it could result in a decrease in enrollment at Southern."

Congressman Gene Taylor (R-Missouri) furnished a copy of the section of the budget pertaining to financial aid to students. One of the changes that would occur if this budget passes would be that students would be required to meet the first \$500 or 40 per cent of their educational expenses.

Students could meet this requirement by participating in the work-study program. They could borrow the money with a Guaranteed Student Loan. Gilbert said the only other choice left would be for them to get a job, but "with the economy the way it is, it might not be possible for them to find jobs."

At the present time about 250 Southern students are processed on a "need basis," and with the new requirement this figure would jump to 2,000. Each student would be required to prove financial need before they would be considered for a Pell Grant. The financial aids office would then coordinate those needs with available programs.

Gilbert said this "would cause some students to become discouraged and quit school." He also said "26 per cent of the cost of running Southern is born by tuition and fees and this would cause half of that money to come in late. This money could have been drawing interest, paying salaries, or buying equipment."

Other changes would be a 26 percent increase in Guaranteed Student Loans, complete elimination of national direct loans, a 53 per cent increase in the work-study program (with all money for supplemental grants taken from the work-study funds at the discretion of the individual institution) and an increase from \$1,900 to \$3,000 for the amount of Pell Grants.

Gilbert said, "The increase will benefit institutions with more than \$5,000 more, but it will not help students at Southern. Overall I do not see the proposed changes as being beneficial either to Southern or to the students here."

Students fill 'parent' role

Unable to find parents who were able to assume leadership of Cadette Girl Scout Troop 58, the Ozark Area Girl Scout Council turned to three Missouri Southern students: Evelyn Duvall (Smoky), Martha Johnston (Thunder), and Lisa Shaddy (Kermit).

The nicknames are the names used when the young women act as camp counselors at Camp Mintahama. The group of junior high school girls finished their year with a trip to Worlds of Fun in Kansas City.

At a banquet held Thursday, April 26, at Southern, Martha Johnston was named "Scouter of the Year" by the Ozark Area Girl Scout Council.



Fulton photo

Lisa Funderburk

Leon

Continued from page 1

department, as well as the other departments involved."

The College has also gone through initial development plans for a day-care center. The Missouri Southern Foundation pledged a major portion of funds from the Phon-A-Thon toward the development of the center.

"This is important for several reasons," Leon said. "First of all, it will meet the needs of more students. Second, it will help us in providing clinical experience in education and nursing programs. The students will have an opportunity to work with pre-school children."

The College is currently developing an honors program. Dr. Steven Gale,

head of the program, has been planning and organizing a program that Leon says may be in operation this fall.

"The development of the honors program is being finalized now," Leon said. "It is a program geared to addressing the needs of those students who have shown a great deal of talent."

The College is also reaching out to high school students.

"We hope to have in operation a small special academic program this summer for talented high school sophomores and juniors," Leon said.

"We have plans this summer for a computer course that would give the students college credit. This primarily

Funderburk sets goals

By Elissa Manning

According to Lisa Funderburk, who was re-elected Student Senate President last Friday, there are two major goals she would like to see accomplished next year.

First, she hopes Senate will gain membership in MSGA, the Missouri State Government Association, and second, to make needed changes in the Senate constitution.

"It (MSGA) allows us to organize our problems and come up with solutions from talking with other schools," said Funderburk. "There is a dues fee pay, so we'll have to appropriate money at the beginning of next semester."

As members, the senators would be required to attend two meetings a year, one in the fall, and one in the spring. As a large group, according to Funderburk, the organization can do much more.

"Numbers can get a lot more accomplished, especially when it comes to getting legislation passed for higher education."

Funderburk hopes to discuss revisions to the Senate constitution with the executive board this summer. Members of the board, besides the president, are Suzanne Bell, vice president; Scott Lepley, secretary; and Tim Eastin, treasurer.

Changes needed are: "Mainly in the wording, there are a few contradictions," Funderburk said. "Some just aren't explained well and they caused some problems this year."

Getting students to stay on campus over the weekend is another goal Funderburk has.

"We want to see this so we can continue our activities on the weekend."

More than anything, Funderburk said she hopes for a Senate full of energetic senators who won't drop out and who will add their ideas.

"We had a great Senate this year," said Funderburk. "We had a group of active senators who got a lot of things done on their own. They attended all of

their committee meetings.

"I am especially pleased with the spirit committee, which was headed by Jason Gaskill. They did the spirit letters at the basketball games and the cheerleaders needed people in the stands. I think the committee got the students going."

Public relations with the community as well as with students improving the last year, according to Funderburk.

"Especially out in the community they're realizing there is a Southern," said Funderburk. "Helping with community functions like MDA and the Northpark Mall."

Campus Activities Calendar started last September after Funderburk suggested it. She calls in radio stations on Monday, Wednesday and Friday to let them know what's going on at the campus that week.

"I thought about it over the summer," she said. "One of the problems that students don't know what's going on. If they know what's going on they'll get more involved."

Senate also put up a suggestion box in the Billingsly Student Center this year. According to Funderburk, helped with getting ideas for the phone to be installed in the Student Center this summer.

"Students will be able to dial a phone on campus or any place on campus," said Funderburk. "It will be in a second floor lounge by the Student Center Office."

Funderburk said Senate accomplished many other things this year and plan to spend the extra money to replace trees that have died on campus.

"I will be graduating in May with a B.S. in Marketing and Management," said Funderburk. "I (as Senate) has helped me learn to speak in front of people. It allowed me all these ideas in my head to benefit to the College."

"I am really looking forward to working with my executive board," said Funderburk. "It's going to be a great year."

Lamar to celebrate Truman centennial

Lamar will be the center of activity next week during the Harry S. Truman centennial celebration.

Truman was born in a small, frame house just a few blocks from the Barton County Courthouse in Lamar on May 8, 1884.

Truman was the 32nd President of the United States. A state park now boasts the proud tribute to the community to the former President.

Several activities have been planned, the first beginning Saturday. At 1:30 p.m., the Leavell Brothers will be in concert on the square.

Kenneth Rothman, Missouri's 16th

governor, will also speak at 5 p.m. Saturday on the Lamar square.

At 2:30 p.m., Grandpa Jones, Rex Allen Jr., Cindy Hurt, and Jess Jay will perform on the square.

In addition to these activities, there will be numerous fly-overs by the Air Force, and an airshow at the Lamar Airport Saturday morning.

At 8 p.m. Saturday will be a pageant including a cast of over 100, presented by the Missouri Department of Natural Resources and Lamar Community Betterment. The event will be held at the Lamar High School Football Field.

has to do with establishing good links between the College and the public schools."

Leon said the College has also had a successful year financially.

"We had a very successful Phon-A-Thon," Leon said. "We would also have to be very pleased with the results of our appropriations process. All that remains now is for the Governor to sign the bill. Percentage-wise, Missouri Southern is receiving more than any other school in the state."

Leon said one reason for this was that the Coordinating Board for Higher Education has recognized that Missouri Southern has greater needs than other institutions at this time.

Missouri Southern also has benefited more in the past by budget cuts.

The College also initiated a four-year degree program, on a computer science and nursing program. The President stressed adaptability and responsiveness on the part of the College in looking at the future.

"I expect Missouri Southern to be No. 1, very responsive and adapting those changes in society, and not doing that, will then be at the edge of any changes that may be coming place," Leon said. "We will stay one step ahead of our time."

"A lot of things have happened this year," Leon said in summary. "It's going very fast."

AAUW invites senior women

The Joplin branch of the American Association of University Women is extending an invitation to graduating women to attend a meeting at 1 p.m. Thursday, May 17, at the Art Center.

The reception and tour of the exhibits will be followed by a piano concert performed by Julia Leon and Elizabeth Keen.

The American Association of University Women, with membership of over 100 women, has branches in all areas. It is open to any woman graduate.

For more information, please contact Atalie Lebe, membership officer, presiding at 623-2169; or Ada Grubbs at 624-0773.

LRC announces finals week hours

Missouri Southern's Learning Resource Center has announced new hours to go into effect during finals week.

The center will be open the following hours: Thursday, May 10: 7:30 a.m. to 11 p.m.; Friday, May 11: 7:30 a.m. to 5

p.m.; Saturday, May 12: 8 a.m. to 5 p.m.; Sunday, May 13: 1 p.m. to 10 p.m.; Monday, May 14: 7:30 a.m. to 11 p.m.; Tuesday, May 15: 7:30 a.m. to 9 p.m.; and Wednesday, May 16: 7:30 a.m. to 8:30 p.m.

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Christy Hickam

Secretary of the Week Hickam likes 'contact with kids'

By Janet Rogers

Christy Hickam did not plan on becoming a secretary when she began her career.

After attending Missouri Southern for two years, Hickam began working in 1974 for Bill Shouse in the business department as the assistant payable clerk.

"It wasn't until the second year I worked here when Dr. [Paul] Shipman, vice president for business affairs, offered me a job to become his secretary that I became interested in it," said Hickam. "Accounting can be very dull."

She became secretary over two years ago to Dr. William Holloman, dean of students.

"I enjoy my job," said Hickam. "I

have a good boss and I like being in close contact with the kids."

"The office is never dull," she added. "There's always something going on. But in August, between summer school and fall, it's very quiet."

The activity and business of the student services office appeals to Hickam.

"I don't like idle time," Hickam said. "I always like to be busy. I think I work the best when I have so much piled up that I can't see my desk."

"With working in an office where you run across many different personalities coming in and out, I find an easy-going attitude is the best. I believe in getting the most out of life and having a good time doing it. I'm very satisfied with my job," Hickam

said.

Hickam, 22, and married in Webb City, now lives in Joplin.

"I like Joplin and the College," she said. "The people are friendly. I've worked here for so long that I know everyone."

In the summer Hickam enjoys golf. But year-round she enjoys racquetball, and collecting antiques, country folk art paintings, and crafts. She also makes crafts herself.

"I've become interested in collecting antiques in the last two or three years—mostly knick-knacks and furniture."

"I like to make tin punch and copper punch items."

Sewing and stenciling are also included in Hickam's spare time activities.

McKain to give business lecture

Scott McKain, a motivation consultant, will present the final program for the Business-Economic Lecture Series at 10 a.m. in the Connor Ballroom of the Billingsly Student Center.

He includes four main topics in his lecture series. "Light" explains how success and achievement can be obtained using qualities which are variations of the word "light."

"Lost and Found" tells how persons are placed in categories according to what they are doing with their lives. "Too Fat to Fly" deals with the problems of living, and "Beyond This, There Be Dragons," confronts the fear of the unknown.

McKain has a bachelor of arts degree

from Franklin College in Franklin, Ind. He has given motivational presentations and professional speaking in 25 states and 13 foreign countries. His clients include Texas Instruments, K-Mart, the California Department of Education, and Shell Oil Company.

He has participated in a variety of conferences and seminars, including the Presidential Midwestern Conference on Human Issues under President Gerald Ford, and the President's Conference on Vocational Education at the White House.

McKain is the youngest member elected to the Board of Directors of the National Safety Council. He served from 1976-80. McKain was a member of the Indiana Governor's Advisory

Council on Vocational Education from 1974-78, and a member of the Indiana Department of Commerce Trade Commission to Brazil in 1974.

He has been active in the Future Farmers of America, serving as the Indiana State President in 1973-74, and National Secretary in 1974-75. McKain was a staff member of the National FFA Leadership Conference Program in Washington, D.C., and a director of the program in 1977-78.

Presentations are scheduled for the business communications class at 9 a.m. and for high school Future Business Leaders of America at 11 a.m.

Receipts reflect recovery

Mel Carnahan, Missouri's state treasurer, has announced that April general revenue receipts continued to reflect a recovering economy nationwide.

Carnahan reported April receipts were up nearly 22 per cent over the same month last year. Total receipts were \$320,169,776.

"These latest receipts indicate that the state will exceed the revised forecast of growth in general revenue for the fiscal year," Carnahan said.

Carnahan said this is in target with the projected growth of 9.6 per cent, on which the current budget was based.

Part of the year-to-date increase will be offset by an expected decline in May receipts, Carnahan said. This expected decline would be caused by a drop in county foreign insurance collections. Due to legislative action collections of county foreign insurance receipts were stepped up earlier in the fiscal year.

Corporate income tax showed the largest monthly percentage increase, with a jump of nearly 145 per cent.

Sales tax receipts showed an increase of 19.8 per cent over the same period last year.

One category showing a substantial drop in All Other Sources. This category dropped 33 per cent from April of last year.

Theme park expands with 'Fury'

Worlds of Fun in Kansas City has decided to offer persons who come to this summer.

of the Nile is the park's largest project, costing \$3.5 million.

are placing a great deal of emphasis on creating a convincing white setting that offers our guests a fun and exciting adventure," said Busch, general manager of Worlds of Fun. "We are building our

beginning last fall. The project required 4,900 cubic yards of concrete and thousands of tons of steel to build the cliffs and

canyon walls.

It is over 1,800 feet long, and features over a million gallons of water surging through a 16-foot-wide trough which curves, dips, and tunnels its way through a heavily-wooded section of the park. To experience this adventure, riders board one of 12, six-passenger rafts for a trip that will last over four minutes.

"Because the ride is trackless, each journey down the Fury will be an entirely different sensation. Exploding geysers, waterfalls, twisting curves, and raging rapids will be part of the adventure," said Lamar Hunt, owner of Worlds of Fun.

Worlds of Fun opened March 31. The park is located at I-435, exit 54, in Kansas City. For more information, interested persons may call 816-454-4444.

Worlds of Fun tickets are now available at the Campus Activities Board Office, Room 104 of Billingsly Student Center.

A one-day pass is \$8.95. Regular price is \$15.95. A two-park passport for Worlds of Fun and Dinosaur Land is \$19.95. Worlds of Fun has a special price: two persons for the price of one for \$23.95.

Phon-A-Thon

Continued from page 1

response when asked. One person donated \$2,000.

He remarks, Dr. Julio Leon, Columbus, spoke optimistically about fund drives.

"It's just the very beginning," he said. "It won't be long until we're raising \$200,000 to \$300,000 a year."

A very successful and effective fund-raising fund for the College," he said.

He spoke of more than the money aspects of the fund raiser.

"It reminds you of other things, but what the volunteers get

out of calling," Leon said. "If we had raised one penny, I think we would have already been successful."

Leon commended Hunt, Sue Billingsly, Kreta Gladden, and Richard Massa for their hard work in organizing and publicizing the event.

Pat Kluthe, assistant professor of communications, shared highlights from stories told by Phon-A-Thon volunteers. She said callers encountered 'gracious givers'.

"We had a good time," said Kluthe.

"The proof is that this year the people wanted to work again."

Interest in the Phon-A-Thon, according to Kluthe, involved more than volunteers.

"It was like a fever," she said. "People all over campus were asking, 'What's the total—tonight, last night?'"

The team led by Bob Higgins, a member of the Board of Regents, raised the most money on the first day of calling. The team raised \$19,352.

Delores Honey, a captain, and her team received 21 pledges, the highest one-day total of the event.



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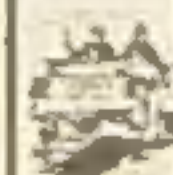
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OPINION

Editor makes Chart history

Last week when The Chart won another award as "Best in the State," it was nothing new. It was the third straight award and the seventh in 10 years, but there was an unusual aspect to it. It was the first time that one editor of the newspaper had brought home two such awards. John Baker, our past editor, had done something no one else in the long history of the newspaper had managed to do.

But then, we who have worked with John Baker over the past two years were terribly surprised to find that he had again accomplished the seemingly impossible. When he took over two years ago, he knew a tough road lay ahead. The staff was "green." The preceding staff graduated most of the key members of the staff. Only untrained staff members were available to take positions. The previous editor had had staff members with several years of experience, and the editor previous to that one had a core of dedicated, proven people. John had virtually no one left to occupy key positions.

So he built a new staff, through trial and error, sometimes through instinct. He enticed new people into the staff and he gave them responsibilities and expected them to be fulfilled. It paid off in various ways. The Chart did win honors last year, and a staff this year was recruited with many of the same results. The staff again won awards.

John Baker had joined the staff originally as a reporter or as a potential editor. He had joined the staff as business manager. For two years he sold advertising and managed the finances of The Chart. He became editor almost by default when others left.

So we say goodbye to John Baker, who gave The Chart four years and who, as editor, brought home two major awards. The real mark of his leadership lies, perhaps, in the fact that of all the individual awards staff members won, John won the fewest. He was not a "one man show." He was a leader who delegated responsibility and shared honors with everyone. We appreciate that about him, and we appreciate his care and concern for the newspaper and the staff.

John Baker deserves to be remembered fondly along with the other great editors of the past, for he did what no one ever did.

'Second to none'

When the National Council for Teacher Education (NCATE) review team last week recommended that Southern be fully accredited, it simply served to confirm what students have believed for several years.

The weaknesses cited by the review team last year are minor and seem insignificant when compared to the all-encompassing scope of college education.

It must be remembered that although the college was without the NCATE seal of approval, it was still accredited by the North Central Association.

Students should now realize that Southern is an established center for learning with a faculty and governing board second to none.



Editor's column:

New staff should rise to the occasion

By John Baker, Editor Emeritus

There has never been anything in my life that I have enjoyed more than working for this newspaper.

When I became editor it was difficult at first because everyone, including myself, seemed to be rookies. I'll never forget those first visits to Jefferson City. We did it Traci, "now take care of 1806."

And part of the credit for this and other accomplishments must go to previous Chart staffers. To Joe, Val, John, Tim, Greg, and Chad I say, "thanks," none of this could have been possible if you hadn't made my early days enjoyable.

Clark Swanson I knew as two different people—the editor that didn't like advertisements taking up copy space and the editor who helped me understand the "man's" thinking. Clark was there when it seemed no one else was: "thanks, I needed that."

Next year's staff has before it a task that must not be taken lightly, in upholding the

Chart's reputation has never been easy. But there is no doubt that they will rise to the occasion.

Daphne Massa has taken over the realm and if she learns to relax (something she will not learn from daddy) should prove to be among the best editors in the history of The Chart. "Take it and run, Daph." The headaches, nightmares, sleepless nights, and trips in Carthage are all yours now.

Now that Ben has taken over the thankless job of circulation manager I doubt that anyone but he will have to make that early Thursday trek to The Press, which reminds me that Tim Burton's reputation as the best circulation manager stands to be challenged. "Go get it, Ben."

Sports reporting promises to take on a different meaning under the direction of Lynn Hill, a former business manager. Now what can someone from that type of position ever do? "Show 'em Hill."

Marty and Bob have the opportunity to turn this weekly headache into a twice weekly headache. I'll send the Tylenol UPS and if it doesn't get there on time Marty will know

what to do. "Good luck guys."

Fullerton faces one of the toughest challenges—mastering that dark dingy known as the "darkroom." And don't forget Barb, Richard should be standing by to always be, to interject his wit, or shoot "yearbook" photo, or make coffee, just anything. But please don't ask him when Crossroads will be here, he has heard it all. "Right, Richard?"

No I don't mean you, sir, I will never of you disrespectfully, not as long as you someone "watching" me. Words will be able to express the "thanks" that I wish forth to you. I have in the past tried and in such an endeavor and I suspect am due to fail in that respect forever. But less, I must say "thank you." You have to raise my voice, yell, scream, shout, that doesn't work, to do it myself.

Southern holds for me memories of The Chart; and I will always hold them dear but the five Js are tired of reminiscing Halloween parties, and it's time for me to room for some fresh blood at this college.

In Perspective:

Leon redefines the 'academic' community

By Dr. Julio Leon, President Missouri Southern State College

There is a need to redefine the concept of "academic community." Traditionally, the term has meant a community of scholars in pursuit of truth. In more specific terms, the concept embodies a set of attitudes where faculty concentrate exclusively in what goes on within the classroom and in the advancement of the discipline. Colleges and universities attempted over the years to aid the academic community by building support staffs that would then perform the tasks necessary to insure that the institutions would function in a reasonable manner and that the ability of the faculty to pursue the truth would be enhanced. The "academic community" deferred to others concerns related to procurement of funding, recruitment of students, housing, placement, counseling, community and public relations, etc. The ivory tower was isolated from the rest of the campus and from the outside world.

But the times are changing, and changing fast. The new realities of the outside world are such that institutions of higher education are faced with the prospect of a diminished role in

the world today if they do not understand these changes and adapt quickly so that they remain responsive to the new needs dictated by the new realities.

Three major factors are threatening the survival of many colleges and universities. One is demographic in nature, since it is expected that enrollments will decline precipitously in the next 10 years. Another factor is society's gradual loss of confidence in the value of higher education. The loss of confidence is likely to accelerate if the "academic community" continues to be perceived as insensitive to the many changes occurring outside of the walls of the ivory tower. The third factor is economic in nature as state legislatures reflecting societal concerns are unwilling to commit more resources to the educational enterprise as it exists today.

The colleges and universities that will best survive the difficult years ahead are going to have those that best redefine the concept of "academic community." For Missouri Southern the term must mean that every person on this campus is a member of the "academic community." The very first requirement is that every single member of the community be a booster of our college and be

conscious of the need to develop a feeling of in and support of every facet of our college. We move into the second half of this decade imperative that the outside world perceives as an institution that knows its value and contributions. This perception cannot be about by simply expanding "public relations" efforts. That can only help supplement the work of the best public relations people the college can have: each one of us, members of the "academic community."

In essence, each one of us is going to become a recruiter, a public relations placement officer, a counselor, and a "face" in the best sense of the word. For many, the faculty were supported by staff. The realities are telling us today that if we do not weather the difficulties ahead, we will have to support one another. "Academic community" that is student oriented, attuned to fast changing needs, fast changing world will be in a better position to document its value to society and obtain kind of approval and support it deserves.

Missouri Southern is a young institution with many things to be proud of. We build a new "academic community" and the world the true value of our enterprise.

Letters

To the Editor:

The field of marketing, in which advertising plays a vitally important role, is constantly under scrutiny. Advertising, being the most visible part of that field, takes the brunt of the criticisms.

As a working professional in the field of advertising, I must take offense at the editorial in the April 19 issue of The Chart, "Ad gimmicks can mislead buyers."

Obviously the writer of this piece has an extremely prejudiced and one-sided viewpoint of the advertising industry, and has failed to realize the positive impact the industry has on the American economy.

Common criticisms of advertising include: "Advertising makes people buy things they don't need." "Advertising increases a product's cost." "Advertising is wasteful, annoying, deceptive and manipulative." But these charges, and those mentioned in the editorial, are based more on appearance than on reality, more on emotion than on fact.

As for the advertising making people

buy products they don't need, who decides what others "need"? Consumers enjoy free choice in a competitive society such as the one in which we live. No one can make anyone else do something they don't want to do. Hundreds of products fail each year precisely because people DON'T want them, regardless of how much they are advertised.

And, to address the criticism that advertising increases a product's cost, yes, advertising is a business expense. But without advertising constantly cultivating markets for these products, mass-production methods wouldn't be possible. While advertising sometimes raises prices in the beginning, it almost invariably lowers them in the end. How much more would the product cost if it couldn't be mass-produced?

Advertising helps create new products and services, which in turn creates new jobs. It also informs, invites comparison and stimulates competition.

In addition, advertising isn't the only profession that applies psychology and persuasion in its work—lawyers,

educators, religious leaders, and yes, even journalists do. Using loaded words and phrases such as "gimmicks," "slick new jingles," or "manipulation" is one of the journalist's ways of trying to "persuade."

The writer brings up the Wendy's "Where's the Beef?" commercial, stating the fact of a 10 per cent increase in sales since its airing. Advertising's job is to sell, first and foremost, be it hamburgers, automobiles, or the American Heart Association. If it does that, it has successfully accomplished its primary goal.

I have several questions concerning the study done by the Center for Science in the Public Interest. They claim Wendy's triple cheeseburger to be "the worst fast food on the market." But does the increase in sales pointed out by the writer consist of sales of the triple cheeseburger, or of

Please turn to LETTER, page 7

The Chart

Missouri's Best College Newspaper

MCNA Best Newspaper Winner

1975, 1976, 1977, 1978, 1982, 1983, 1984

The Chart, the official newspaper of Missouri Southern State College, is published weekly, except during holidays and examinations periods, from August through May, by students in communications as a laboratory experience. Views expressed in The Chart do not necessarily represent the opinion of the administration, the faculty, or the student body.

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SENATE

CATE, grade inflation top Senate agenda

By C. Oetting

accreditation, grade inflation, and program review were among the major topics discussed this year by Missouri Southern's Faculty Senate.

Joseph Lambert, Senate president, said the review of NCATE (National Council for the Accreditation of Education) was the primary concern of the Senate this year.

Last week, the Senate was screened, with other governing bodies on campus, by the NCATE team as part of a wide-wide visit which resulted in the establishment of accreditation Council.

At every meeting of the Senate this year included a section on NCATE. Lambert felt the Senate did a good job of questioning last year.

More than NCATE, a major concern of the faculty is whether we had grades to escalate badly," Lambert said.

A committee on grade inflation was formed, and did research in a report to the Senate.

According to that ad-hoc report, we

have not allowed grades to escalate," Lambert also said program review was a subject before the Senate this year.

"We've been facing the mood of Jefferson City and the Coordinating Board, also," Lambert said. "The legislature in Jefferson City is putting pressure on financing and program review. We are involved in review of several programs at Missouri Southern."

The Senate also spent a sizeable amount of time discussing the possibility of entrance requirements for the College.

Lambert said he was pleased with the Senate's performance this year.

"I do have a good feeling about the way the Senate went," he said. "I've tried to keep the Senate organized, and initiated both the follow-up of by-laws of the Faculty Senate, and the follow-up of reappointment of the Senate."

"I also had a good executive committee to work with," Lambert said. Campus-wide, Lambert said he feels the faculty was basically pleased with the Senate's performance.

"I don't have any feeling that they

are not at least represented by the Senate in some way," Lambert said. "There are faculty members on campus who feel the Faculty Senate is an exercise in futility. I think the faculty who say that are reporting the historical happenings. But a new President brings new impetus. What I see is the Faculty Senate becoming once again the important central committee it

"What I see is the Faculty Senate becoming once again the important central committee it should be."

—Joseph Lambert

should be."

There are several improvements Lambert said the Faculty Senate should work toward.

"I think the Faculty Senate needs to have more awareness than ever of its academic guardianship of the College," he said. "We need to remind ourselves as the Senate that we are the

spokesbody of the faculty. Function-

ally, the Senate serves as a clearing committee for faculty welfare matters. Without the Senate there would be no central committee to unify us as a College."

Lambert also felt there were strengths in the Senate operations this year, mainly due to the efforts of those involved in the Faculty Senate reorganization of 1981.

sides of an issue.

Next year, Lambert predicts program review to be of primary concern to the Faculty Senate.

"What I anticipate the Senate will be addressing the most is a kind of dualism," Lambert said. "In a state where program review involving the implied threat of program reduction or termination, we are in a position to a college that should expand its offerings to develop new programs and take bold steps."

Lambert said he felt he had gained personally from being president of the Senate.

"I've had an opportunity to demonstrate that my appearance can be calm," he said. "But no one every tried to X-ray my mind. I feel I've been a part of a transition. Several members of the Senate have commented to me that we have had a good year. It has made me wonder if they had in mind if this was a year of calm before the storm. I think rather that it has been a year of calm pointed toward a new direction."

Headed in a new direction:

Lambert sees College growing

Dr. Joseph Lambert, head of the English department and president of the Faculty Senate, feels that through Missouri Southern he has been involved with a young, growing institution, and that the College is headed in new directions.

"My responses came from a year as president of the Faculty Senate, where I've had access to the currents of things going on," Lambert said. "I think with [Dr. Julio] Leon we are on the frontier of new directions. I'm seeing this year a transition into those new directions."

Lambert, who served as president during the past year, has taught at Missouri Southern since 1970.

"I had to look it up on the map before I came for an interview," Lambert recalled. "I had an interview at a junior college in Peoria, Ill., on the same trip. I decided to take this job."

After seeing the campus at Southern and meeting the faculty, Lambert said he knew he wanted to stay in teaching.

"I feel that I've been part of a young college, just starting out," he said. "So many of the old Joplin Junior College faculty were still here and still were providing direction."

Lambert was born and raised in Monticello, Miss.

"I always identify with the Robert Frost poem 'Birches,'" he said. "I grew up swinging on long-leaved pine trees."

Lambert's family lived on a farm, and he was active in 4-H and other similar functions while in high school.

"The funny thing is that, during all my years of school, I only had two teachers that were any good," he said. "One of them was my English teacher."

Lambert added he "did not remember" what grade he made in the

English class.

During this period of his life, Lambert said he was not sure what type of a career he wanted to pursue.

"I had some vague notions that I would like to be connected with some sort of service organization," he said.

In 1966, Lambert graduated from Mississippi College with a bachelor's degree in English. He received a master's degree in English in 1967. During the next 10 years, he taught at various colleges, and completed a Ph.D. in English from Auburn University in 1976.

After completing his Ph.D., Lambert immediately began teaching at

Missouri Southern. This past year, he was promoted to English department head, a position he enjoys.

"I'm finding more pleasure than I thought would be here," he said. "The pleasure comes from being able to do things for people. One of my important jobs is to make teaching easier and more effective for the faculty."

Lambert said he was convinced that in terms of teaching power, the English department was the strongest on campus.

Aside from his administrative duties, Lambert has also taught numerous courses in the department. "I have taught a great variety of classes," he said. "I always enjoy creative writing and literature."

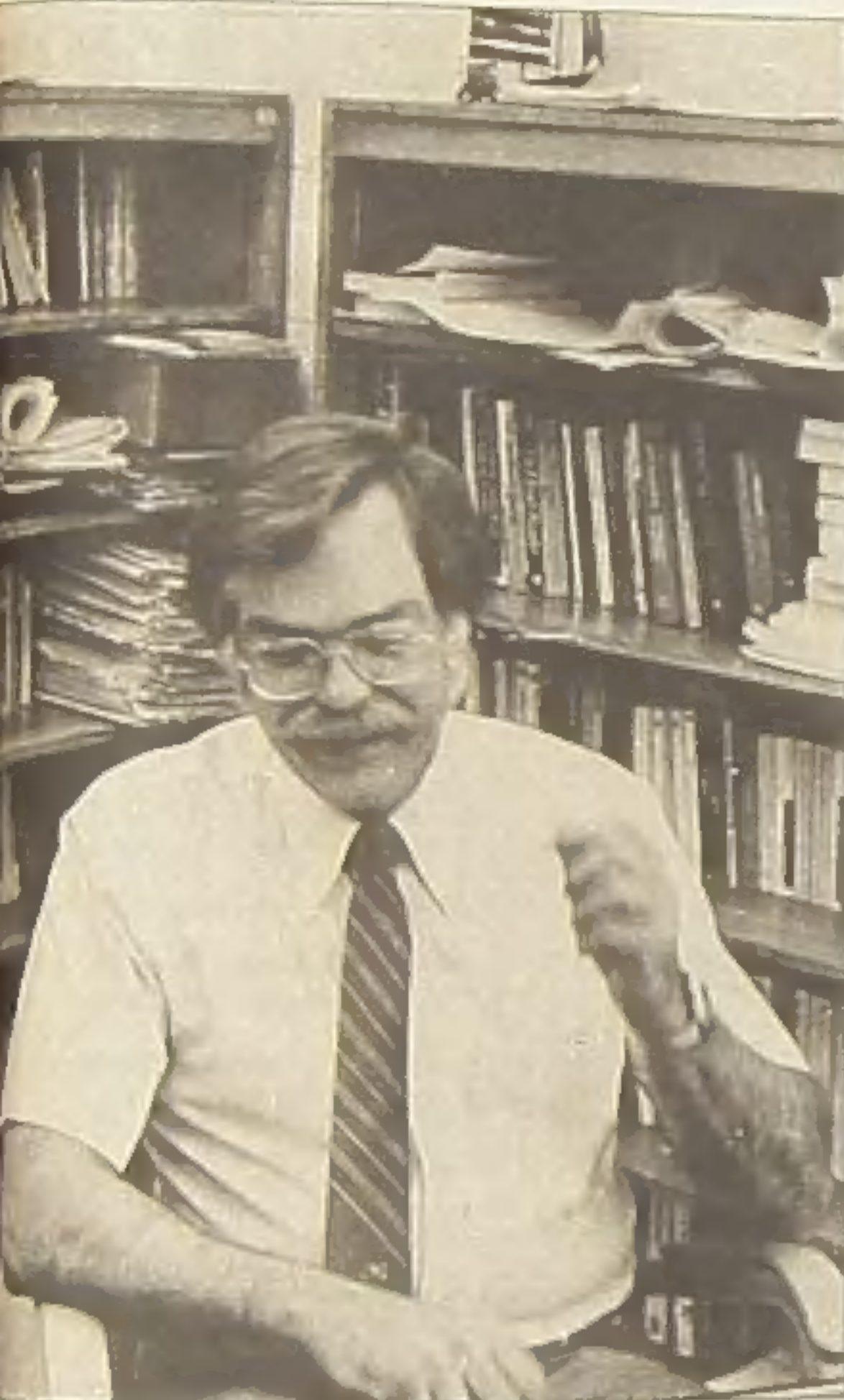
There are several goals Lambert has for himself in the future.

"I would like to develop a year of faculty exchange," he said. "I would like to work out an exchange program where a faculty, say in England, comes and lives in my house and teaches my courses, and I go to England and do the same."

Lambert's wife is serving as Court Reporter for Division Two in Jasper County. He has two children, a son, Scott, who is a student at Southern

"I'm finding more pleasure than I thought would be here. The pleasure comes from being able to do things for people. One of my important jobs is to make teaching easier and more effective for the faculty."

—Joseph Lambert



Dr. Joseph Lambert, head of the English department, came to Missouri Southern in 1970. He served as president of the Faculty Senate during the past year. After his term as president, he says he feels the college is on the frontier of new directions.

By Scott Wilkens

Serving as a forum for faculty members to express and interchange ideas is the purpose of Missouri Southern's Faculty Senate. And according to several department heads, that purpose is being carried out almost as well as it could be.

"From what I've seen and heard this year," said Richard Massa, head of the communications department, "the Faculty Senate has done a good job."

"As far as I've been concerned," said Dr. Vernon Balamonte, head of the physical science department, "the Faculty Senate has represented the faculty well."

Dr. James Volsky, head of the psychology department, noted the lack of controversy this year, and said that this must mean the faculty is perceiving the Senate as meeting its needs or there would be more controversy.

This feeling of support for the Senate by faculty members does not mean they do not have ideas for ways to improve the representation now given them by the Senate.

Several department heads mention the need for senators to be better prepared.

"The only real hours spent with the Senate are the two hours at the meetings," said Dr. Robert Markman, former Senate president. "Most senators don't talk to the other members, and they don't read the

minutes. If they took it more seriously, they'd put more time in it."

Massa extended on this idea of the senators' attitudes. "I'm aware from year to year there will be those senators who don't adequately prepare before a meeting. It takes strong leadership to overcome this."

Markman, a former president of the Senate, said he felt this year's leader-

ship has overcome this weakness.

Another area of suggested improvement was that of originating ideas in the Senate, rather than in committees. "I'd like to see them start originating more ideas and then pursue them," Balamonte said. "Everything comes from the bottom up. They originate very little."

Balamonte said this would allow the Senate to look at the College as a whole

rather than little segments.

Dr. Max Oldham, head of the physical education department, disagrees. "Committees on a lower level can deal more effectively with issues," he said. "It could work if they were in the form of suggestions and not mandates."

Another area of concern is enough representation. Volsky said, "I don't

think we have enough representation. We just have one representative for the education and psychology departments. That's not enough representation."

But, as Volsky pointed out, with more representatives the Senate could become too large and not function as well.

Markman commented on the idea of having a student representative on the

Senate. "If students had a way to make a formal presentation when they had an important comment, it would improve the Senate."

"But faculty senators don't want them on the Senate," Markman said. "So maybe it's time students said that they want representation. After all, they're the ones paying tuition."

But Markman said the real weakness of the Senate is that it can be bypassed.

"The Senate still hasn't figured out what it can or can't do," he said. "All academic programs must go through the Senate, now they're putting television on campus, and it hasn't gone through us."

Still the Senate does function as a forum for discussion among faculty members.

"It's nice to have the Senate," Markman said. "The total expertise is outstanding. And when you bring them together collectively they can ask the right questions."

Massa explained what the Senate must do to be successful. "I firmly believe that the elected officers must exercise authority and power to accomplish specific goals each year. What these goals are depends upon the executive committee. These should be goals which are designed to further the interest of faculty and keep them interested in their roles as faculty."

Faculty see Senate trying out purpose

"The Senate still hasn't figured out what it can or can't do. All academic programs must go through the Senate, now they're putting television on campus, and it hasn't gone through us."

—Robert Markman

FEATURES

Maupin still has new goals in mind for College



Fullerton photo

James E. Maupin

By JoAnn K. Freeborn

After nearly 30 years of service at Missouri Southern, James E. Maupin, dean of the school of technology, still has new goals for the College.

Though eligible for retirement, Maupin has a few areas he would like to see Missouri Southern develop before he leaves. One area that he feels has potential for growth is that of short-term courses in the field of technology.

"Our efforts in the emergency medical field during the past 18 to 12 years have been especially rewarding," said Maupin, who came to Joplin Junior College in 1965. "We have provided the area with some of the best prepared emergency medical personnel in the midwest. I would like to see more of this kind of thing."

Having grown up near St. Louis, Maupin entered the Army, and in 21 was an Army captain and company commander on "D-Day" when the Allied forces invaded Normandy.

"This was my third major invasion I had participated in," said Maupin. "I was commissioned as a Second Lieuten-

ant one month short of my 20th birthday, and before Normandy I had participated in two invasions—one in Africa and one in Sicily."

After spending time recovering from war injuries at O'Reilly General Hospital in Springfield, Maupin came to the Joplin area to work for a life insurance company.

Returning to school, Maupin received his master's degree from Pittsburg State University. He then accepted a position teaching high school biology in central Kansas.

"I was then approached by Joplin Junior College," said Maupin. "Math and science teachers were in even shorter supply than than they are now."

He refused JJC's first offer because it was far considerably less money. After considering the future opportunities the position might offer, he decided to "bite the bullet" and accept the position.

Through the years, Maupin feels the College has grown generally in a positive direction. From a philosophical standpoint, he believes

the College should serve the community, not just those who are actively pursuing academic goals.

According to Maupin, the growth the College has been quite compared to some institutions with long histories.

When the junior college was on and Wall Street, just prior to the current campus, some were held at the Episcopal Church. Art classes were held at the Spiva Art Center and administrative offices for the departments were in residential houses at 9th and Maupin said they dubbed them "Munster Hall" in honor of the popular television program.

"Throughout the years, there has been a continuation of basically the same type of achievement," said Maupin. "I would have to say that most of the growth about the growth and development of the College has been the result of the total institutional cooperative spirit of the staff and brought about total institutional benefit."

Theatre progresses under Brietzke

By Lee L. Elliff

Having a supportive community was a definite plus for Milton Brietzke, the only theatre faculty member at Joplin Junior College, who is now director of theatre at Missouri Southern.

Brietzke began teaching at Joplin Junior College in 1958 when it was located at Fourth and Byers.

"We had a postage stamp-size stage with only two spotlights, one broken follow spot, and no scenery," he said. "Therefore, we had to use theatre in the round."

Brietzke was the only instructor in theatre and speech. One of his first students was Dunne Hunt, now the theatre department's production associate.

Hunt was cast in the lead role in the first play which was entitled *Air Pip Passes By*.

During Brietzke's second year, Gwen Hunt, now director of public information, enrolled at the Junior College.

"It was the beginning of their seven-year courtship," said Brietzke.

Two years later, Joplin Junior College moved to Eighth and Wall.

"The facility was much improved," Brietzke said. "But there still were no dressing rooms, and the sets were built on the stage."

The College Players, Southern's theatre group, consisted of 50 students. It was then, while Joplin Junior College was still located at Eighth and Wall, that the first Introduction to Theatre class was established. The class is comparable to Southern's current theatre appreciation class.

Before Missouri Southern moved to its present location, the theatre department began converting a barn on the estate into a barn theatre.

It took about two and a half years and cost \$25,000 for the conversion. The barn theatre was utilized for nine years, and then Taylor Auditorium was constructed.

"Moving from the barn to Taylor was quite an experience," said Brietzke. "It was lots of work and lots of fun to be in the ground floor of planning a four-year school. The production staff tripped when the move occurred."

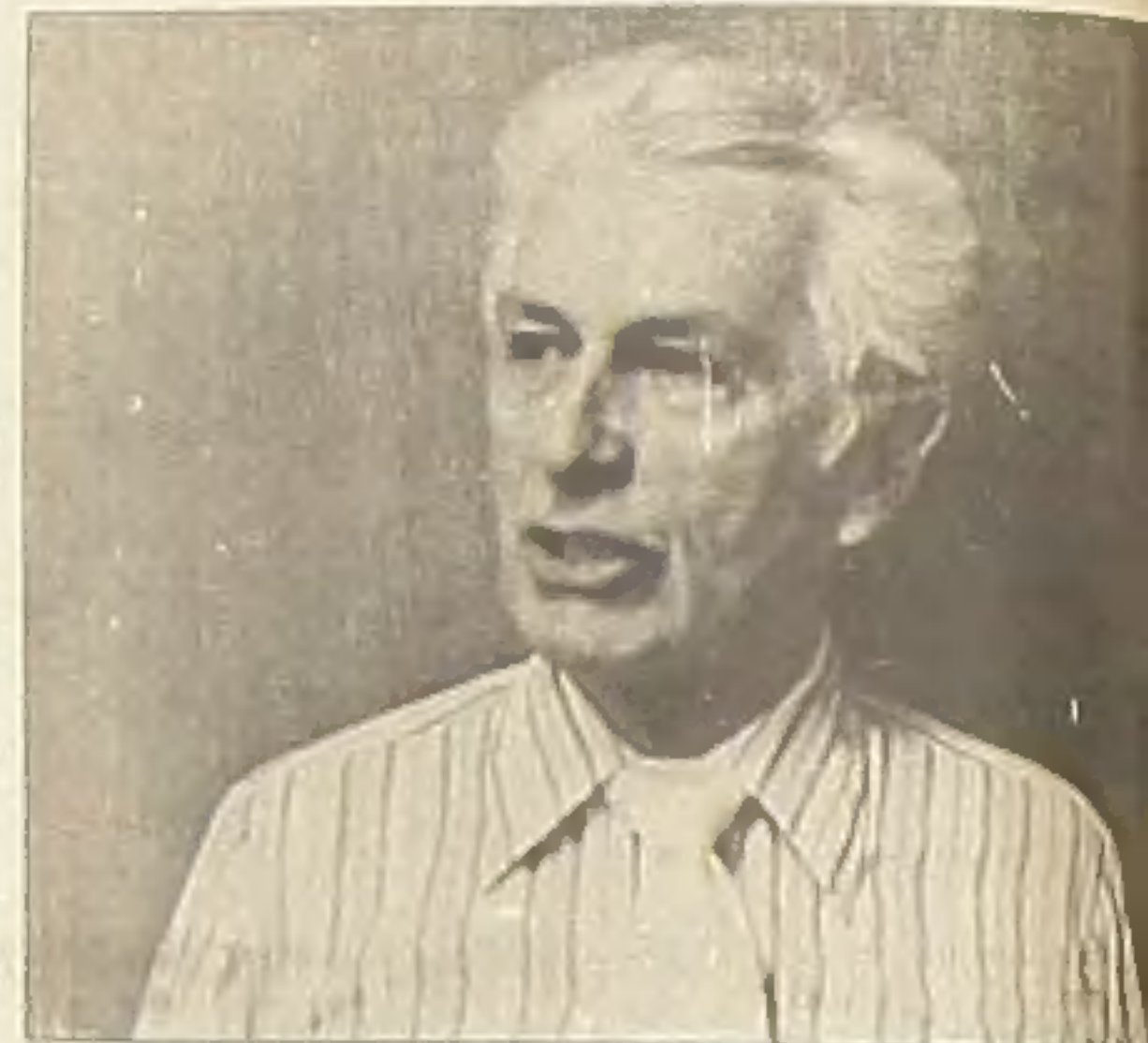
The children's theatre began in 1969. Props and actors were bussed to North and South Junior High Schools and Carthage Junior High.

"We toured quite frequently to Lamar, Neosho, and Wyandotte, Okla.," he said.

Brietzke said his wife, Trij, has been a great inspiration. He describes his work at Southern as a "fascinating and challenging experience."

"One thing said about my progress here," said Brietzke, "is that it's slow, steady, and upward. Each year we set goals, and we're always adding programs."

He said his job has been made easier due to the fact that "the people were always cooperative, enthusiastic, and supportive."



Fullerton photo

When he started at Joplin Junior College in 1958, Brietzke was the only theatre department member.

Kash more concerned about future

By Shaun LePage

Harrison Kash, assistant professor of chemistry, has only positive things to say about Missouri Southern.

"The growth of the College is really great," said Kash, who started teaching at Joplin Junior College in 1958. "I'd like to see it grow larger."

Kash, who earned his bachelor of science degree at Pittsburg State University and his master's degree at Kansas State University, feels the growth of Southern over the years has been beneficial in many ways.

"We are much broader now in our outlook of the world," said Kash. "We have a lot more to offer."

In other ways, however, Kash said that while growing, some things had to be sacrificed.

"There was more of an opportunity to exchange ideas with staff members from other departments," he said. "Now, there are some members I

haven't even met."

"The junior college was excellent in many ways, and the interaction between all the faculty was great," he added.

Kash, who was president of the Faculty Senate when the College moved to its present location in 1967, said he is more concerned about the future of Southern than its past. Although he said he has been pleased with the growth of the College, he is aware of a continuing problem that has yet been solved.

"I think part of our biggest problem is helping people become aware of other cultures," said Kash. "I think we can make it more attractive."

"A lot of people come in here and concentrate only on getting that degree," he said. "That's what I did."

"I think we need to encourage people to develop not only professionally, but culturally as well. Living has a lot more to do with that than going out and ear-

ning an income. You have to do something more to fill your time."

Kash has been instrumental in the development of a film society, shows weekly films at Missouri Southern.

"I'm trying to promote the society," said Kash. "I don't think people realize what they are missing not taking advantage of these things."

Kash has watched several hundred students come through Southern and offers some advice.

"Enjoy as many things as you can and don't be narrow in your education," he said.

"You've got to guard against discouragement and disappointment," he said. "If you don't know you're looking for, try several things."

"If people want to look at Southern, I think they'll find they're looking for."



Fullerton photo

Harrison Kash started teaching at Joplin Junior College in 1958. He served as president of the Faculty Senate in 1967.

Short recalls Junior College days



Fullerton photo

Bobbie Short

By Chris Wheeler

For the last 27 years Bobbie Short, assistant professor of English and communications, has made a career of teaching. Of those 27 years, 19 have been spent at Joplin Junior College and Missouri Southern.

Short joined the Joplin Junior College faculty in 1961. The College's student body of 1,200 kept her busy teaching 17 to 18 hours of day classes and one night class each semester.

"Classes were crowded with 35 to 40 students in most classrooms," she said. "It was bursting at the seams. We had to walk from what is now Memorial High School to St. Philip's Episcopal Church where we were allowed to hold some classes."

Short said the students did not seem to mind the crowded conditions at the old facility.

In the summer of 1967, when the College was moved from 8th and Wall to the current campus, Short taught a 7 speech techniques class in

"The class was big and they all enjoyed the class," Short said.

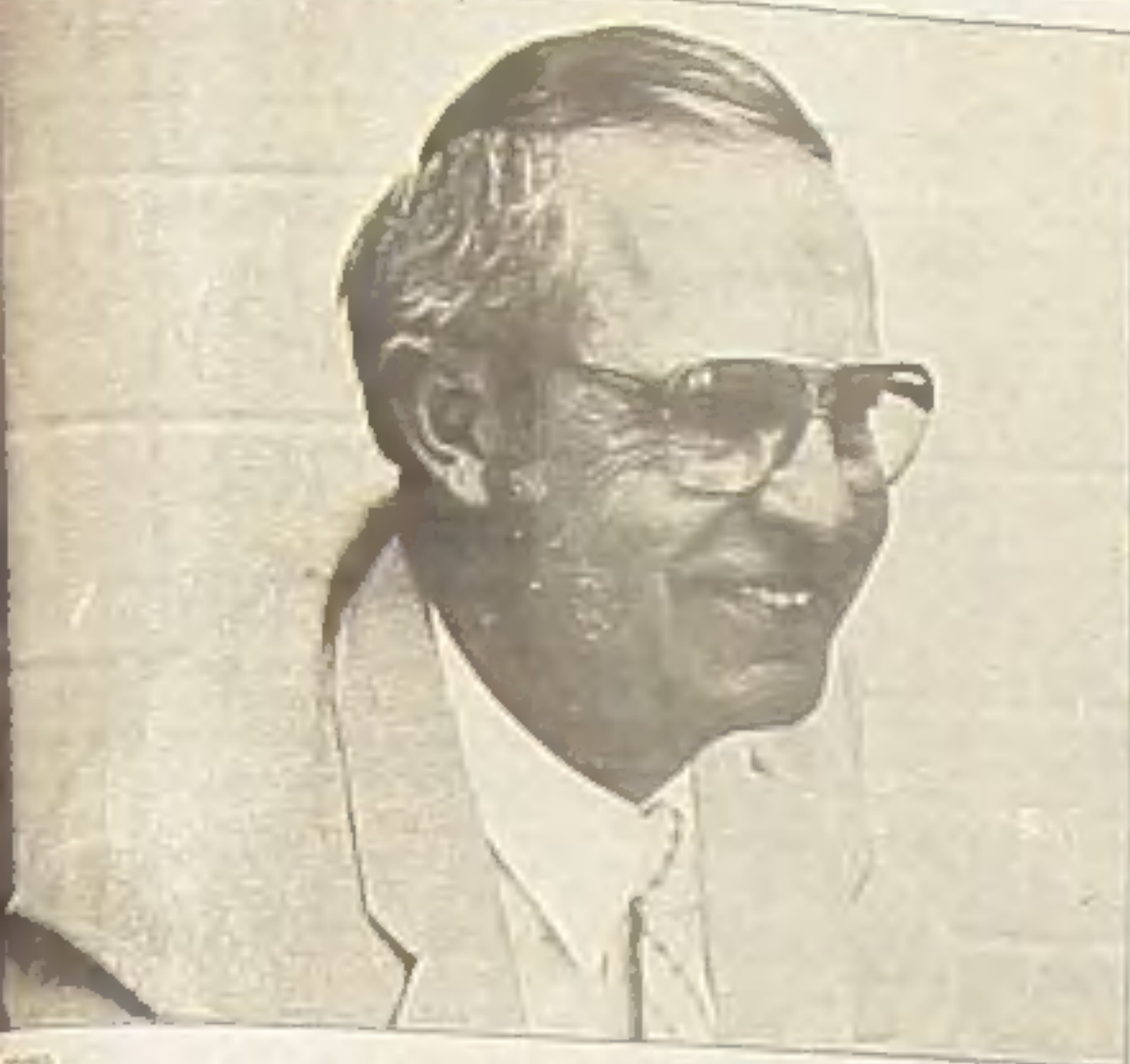
One might think that moving to the old campus would be quite a blem, but Short said she did not feel that way.

"It wasn't a hassle because we were thrilled to be here," Short said. "It was fun to watch the campus grow from day to day."

"There were no complaints. We were all proud of the new campus," added. "It was like a step up."

Short said things have changed since the beginning of Southern's new campus. The campus and student body have grown. With this growth come changes in attitude and disappearance of old friendships.

"Now I see all different kinds of attitudes in the students," said Short. "The thing we (teachers) miss is knowing each other as well as we used to. We used to be able to talk lunch together or just sit and talk with schedules as they are, it is hard to get together."



Dr. David C. Bingman

For Dr. David Bingman:

Roles change with school

By Joan Zebanski

From biology instructor to director of continuing education, Dr. David C. Bingman has moved from teacher to administrator.

"I have spent 21 years with this institution and the name has changed four times," he said.

Bingman began teaching biology in 1963 at the old Joplin Junior College. In 1965, the college became Jasper County Junior College, and then in 1966 became Missouri Southern College. In 1974 the institution changed its name to Missouri Southern State College.

When Bingman arrived at Joplin Junior College, James K. Maupin, who is now the dean of the school of technology, was the only member of

the biology department.

"It was exciting moving to the present campus in 1967," said Bingman. "We would for the first time have junior and senior-level advanced courses. We had more courses and more equipment."

Bingman and Maupin both had the opportunity to assist in the planning of the present biology department.

"Often you have a lot of planners who have never taught, so they do not realize the need for certain facilities," Bingman said. "It was great to help plan the facilities, many of which we still have today."

After the institution moved to its present location, Bingman taught full-time until the summer of 1972. He then took a leave of absence for a year to

work on his doctorate in educational administration at the University of Arkansas.

"I came back in the fall of 1973 and taught full-time biology, served as evening interim director, and wrote my dissertation," said Bingman. "That was a busy time for me."

Bingman received his doctorate in the spring of 1974, and that summer was named director of continuing education. Bingman's present position also carries with it the responsibility of the 60-plus program and the coordinating of all off-campus courses.

"I felt going back to school would give me a dual vocational option in either teaching or administration," Bingman said. "Also, I do like exploring new frontiers."

Clair notices student changes

Landell

St. Clair, who once realized the need to reach upperclass college students, will celebrate her 20th anniversary with Missouri Southern this year.

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one of my classes. I liked the personal one-on-one basis. I miss that."

She said class size varied then from 50-60 students. "Maybe three out of these students would be female."

Another change is the age of students. "Older students give maturity to a class. The class suffers without them," she said.

"Some students are waiting until they are 20 to 21 to go to college. But I really enjoy the middle age and older students. I really do think there is a mental maturation process one must go through for college. When you attempt to do college level work, you must have mental maturation."

Positive attitudes are once again being displayed among students today.

She said, "There is an attitude of being better with a broader outlook in mind. Percentage wise, classes are more becoming involved in campus activities."

St. Clair has also spotted more students working and coming to school, both on a full-time basis.

"Economic reasons have pushed some to work full-time," she said. "School work cannot be neglected. Some have yet to put priorities in focus. Yet, Southern does have dedicated students."

"Teaching is an exhausting thing," she said. "I don't teach summer school. You burn up a tremendous amount of energy teaching. I need time away to build up stamina. Some people don't realize the physical strain there is."

St. Clair enjoys the challenge of teaching. She said, "I really did enjoy teaching at a junior college. I miss those days. The capacity of the faculty at Southern today is tremendous. I think it's terrific having a top-notch faculty. The present administration is making the move to be this type of quality college."



Fulton photo

Annette St. Clair, assistant professor of political science, will celebrate her 20th anniversary with Missouri Southern this year. St. Clair started in 1964 at Joplin Junior College.

ter

ed from page 1

Wendy's other products, name-brand. Also, who are these people? CSPI, and what are their goals? Or is this just an obscure supporting information for trial?

conception that advertising has products is false. "Selling, not not selling. Nothing kills a product faster than good advertising," said Bill Bernbach, a well-known man in the advertising field.

Advertising industry is probably the most intensely self-regulated in the country. Work by the Federal Trade Commission, coupled with efforts of consumer advocates like Ralph Nader and organizations like Better Business Bureau, is that much being done in the industry.

actively working to improve the people hold of advertising. The American Association of Advertising Agencies' goal is to dispel the myths and misunderstandings surrounding what is only one of a number of factors upon which the economy is based.

Advertising is the very lifeblood of a free-market society," said McElligott, member of the American Association of Advertising Agencies.

Imagine journalists like me being called "muckrakers." I, as a member of the advertising profession, appreciate the perpetuation of ideas and images concerning the advertising field.

Julie Robinson
The Albany Lodger

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The Albany Lodger



Williams photo

Clem Moore, a maintenance worker in the Spiva Arts building, is the pastor at the Assembly of God Church in Webb City.

Moore works at Southern when he's not preaching

By Nancy Putnam

A pastor that doubles as a maintenance worker in the Spiva Arts building at Missouri Southern, fills the role.

Moore has been pastor of the Assembly of God Church in Webb City for nearly three years. Since his church is too small to afford a full-time minister, he took the maintenance position at Southern.

Although his church is small, averaging about 37 persons, Moore is pleased to see that it is growing.

"I am really happy with our church, and I'm excited about what God is doing in it," said Moore.

His duties as pastor include counseling, preaching, visiting the sick, encouraging others, and "trying to get people to see that Christ is real."

"My goal—because my vocation is really the ministry—is to be a full-time pastor, although I do enjoy my job now."

It is sometimes difficult to handle both a janitorial job and pastor of a church, but Moore said he tries to be available if a need arises.

"The people there at his church understand my situation and are flexible," said Moore.

He grew up in Riverton, Kan., and after he graduated from high school he worked there until 1969, when he was called into the ministry.

He attended Nazarene College in Columbia Springs, Col., and received an associate degree in theology. After he

received his degree, he went to Northern Arizona University to learn the Navaho language.

In 1972 he and his wife, Lillian, became missionaries on a Navaho reservation in Arizona. He said the experience was interesting for him.

"They (the Navahos) teach you to appreciate the simplistic values instead of the material things in life," he said.

From 1976 to 1981, just prior to working at Southern, Moore served on the Associate Committee of Friends on Indian Affairs in Oklahoma. It is an organization that represents Indian rights.

Moore said violations of rights include those involving fishing, mineral movement, and religion. He said one violation involved the government wanting to dump radioactive material on a reservation.

"In other areas the government has tried to compensate, though," he said. "The education for Indian children is improving."

After leaving the organization because of doctrinal changes, he became pastor at the church in Webb City and accepted the position at Southern.

"I enjoy the interpersonal relations I have here," he said. "We have kind of a family-type relationship here, because we have to work together. We get to know and share with each other."

Moore said his No. 1 goal is to have others see Christ in him.

"I don't want to promote myself," he said. "My goal is to promote Christ."

By Jean Campbell

Dr. Danny Fieker, a member of the first graduating class of Missouri Southern in 1955, is director of the microbiological laboratory at Oklahoma Osteopathic Hospital in Tulsa.

"Basically, what I do is see patients who have complicated infections such as meningitis, pneumonia, intra-abdominal sepsis (example: ruptured appendix), bacteremia (bacteria in the blood), and tuberculosis," said Fieker, describing his responsibilities at the 533-bed, acute care hospital.

"I am a hospital-based physician employed by the hospital," said Fieker. "I see patients and I do consulting work in infectious diseases."

"When I started out, I was very idealistic," he said. "I wanted to help all these people who needed help, work hard, and throw my body in the line everyday."

As the laboratory director, Fieker works with 15 medical technologists.

"The thrill of going to work every day is making the diagnosis on a complicated infection that sometimes other doctors have missed," he said. "The satisfaction as a consultant as it relates to patients is that even though the patients are very sick, they usually get well."

In addition to his hospital and clinical work, Fieker lectures two or three times a month on the various aspects of antibiotic therapy and the diagnosis and treatment of infectious disease. Most of the lectures are given at district or state medical society meetings. Some are done at various hospitals and colleges.

Besides the lecture tours, Fieker teaches part-time at the Oklahoma College of Osteopathic Medicine in Tulsa.

Fieker works 10 hours a day Monday through Friday, and half days on Saturdays and Sundays.

"There is nothing like going home and forgetting about work," he said. "It's not as glamorous as you see it on *Tropper* John, M.D. It is hard work and

a big responsibility."

Fieker, who married the former Lynelle Patterson, has five children: Ryan, 9; Aaron, 6; Jennifer, 4; Megan, 3; and Daniel, 8 months.

Fieker, who took up flying in 1981, has his own plane he uses for business and pleasure.

It took 10 years to finish the graduate studies that prepared him for his career. His decision to attend the Kansas City Osteopathic College was influenced by Dr. Thomas McGarth of Texas.

"Between my junior and senior year in college, McGarth came to town and Fieker said, 'He had operated on me at age two and had written a paper in 1950 about my surgery.'

"He wanted to follow-up on how I had progressed over the years following surgery," said Fieker.

Fieker said when he started at what was then Joplin Junior College, "I didn't know what in the world I wanted to do. After meeting McGarth and finding out what he was doing and

discussing his work with him, I got interested in going to Kansas City."

While Fieker attended Southern, he worked part-time at Southern for a couple of years. During his last two years he worked for Dr. (Leon) Billingsly and Dr. (Paul) Shipman on a work-study program.

According to Fieker, college was not all work and study. He was a "Yell Leader" at ballgames, a class officer, chairman of various student council committees, and student council vice president.

"We had the cafeteria in the main building," he said. "We only had the science building, the library, Hearnes Hall, and the music building, and we played the football games at Junco Stadium."

"I thought the educational exposure was fine," said Fieker. "It was a matter of what you were seeking. Southern did not have any evidence of advanced training, but it offered a 'meat and potatoes' type of education. For what I needed it was fine."

ARTS

'Players' announce banquet

"A Night of a Thousand Stars" is the theme of this year's annual end-of-the-year theatre production banquet for the College Players.

Festivities will begin with a social hour at 8 p.m. Thursday, May 17, in the Holiday Hotel. Dinner is scheduled for 8 p.m. and will be followed by a program.

The after-dinner entertainment will consist of joke awards, roasts to this year's activities, parodies of the theatrical productions, skits, and musical numbers. The program, entitled "All my Theatre Majors," was organized by a theatre committee chaired by Leslie Bowman, senior theatre major.

Next year's officers will also be announced during the evening's program. Officers are Kyle Pierce, president; Sue Ogle, vice president; Linda Pierson, secretary; Cindy Courtwright, treasurer; and Janet Kemm, historian.

Scholarship award winners will be announced by Milton W. Brletzke, director of theatre. This is the 27th year of the banquet.



Williams photo

Taylor Auditorium was the location for last Thursday night's performance of the Missouri Southern Concert Band. The program, under the direction of Pete Havelly, head of Southern's music department, was the final performance of a week-long concert tour.

Artists display entries

Nathanial Cole, Missouri Southern associate professor of art, and John Noble-Fowler, part-time instructor of art, will be in Kansas City May 10 to exhibit in the Crown Center Fine Arts Festival.

Both artists applied to the show months ago by submitting slides of their work to the jury at Crown Center.

"Out of 500 entries only 100 were selected," said Fowler. Each artist was required to designate one area of specialty. Cole will be exhibiting religious paintings in oil and acrylic. Fowler's specialty is printmaking.

"All the art works are offered for sale," Fowler said, "and each will mean a month. My work is priced from \$80 to \$350."

Artists, as well as viewers, benefit the festival from all over the U.S. year more than 100,000 people visit the exhibition, Fowler said.

In addition to the Crown Center exhibit, Cole is currently represented by Gallery 95 in Overland Park, Kan.

Art work is 'top quality'

"Top quality" is how the art work of three students from Missouri Southern was described in a recent column by Edgar M. Albin, emeritus art professor Southwest Missouri State University.

His weekly column, "The Arts," will feature the imaginative figure drawings by Frank Ledbetter, Brad Talbott, and Deborah Smith indicate a creative approach to drawing at Missouri Southern.

Ledbetter, Talbott, and Smith were among seven Southern artists

exhibiting in the 1984 Missouri Undergraduate Invitational held last week at SMS. Also exhibiting were Michael Johnson, Jeff Jones, Matt Hall, and Todd Williams. All are members of Judith Noble-Fowler's 10 a.m. figure drawing class.

"Nathan Goldstein also commented on the emerging work the students are doing in the class," said Fowler. "This is the first figure drawing class offered at Southern as a part of the regular curriculum."

Spiva hosts senior exhibits

Spiva Art Center will be "filled wall to wall" on Sunday, or on at least Donna Gilbreth, one of the six seniors exhibiting work in this year's Senior Art Exhibit, hopes so.

The exhibit, which begins Sunday and continues through May 26, is the final requirement for senior art majors receiving either bachelor of arts or bachelor of science in education degrees this spring.

Gilbreth and the other five seniors—Kay Coiner, Teresa Vinson Brown, Francis Nghiep Pham, Florence Orcutt, and Jenece Nodler—will select 20 to 60 examples of their work to display.

"Out of this group, they are required to select 10 items from their indepen-

dent study," said Jim Fowler, director of the art department.

"The actual exhibit in the spring is in conjunction with a course called Senior Exhibit (Art 490)," said Fowler, "and they pick a material or medium and experiment with it."

Gilbreth selected mono-print for her independent study because "I went along with my area of elementary education." The remainder of her work will be mostly watercolors.

Coiner's area is weaving. One of her pieces is a large weaving on a loom. She also works with maximum and rug hooking.

Pham enjoys a variety of mediums. His work usually reflects his native Vietnamese culture.

Orcutt will be exhibiting large oil paintings with the emphasis on large oil paintings. She specializes in scenery. Another favorite is portraiture. Most of these are done in pastels and are of her grandchildren.

Nodler's senior studio was preparing for the elementary level. Watercolors and oils will round out her exhibit.

"Next Saturday," said Gilbreth, "we'll be hanging the works and putting our whole show into the picture. We're getting ready for Sunday's 10 a.m. And Saturday night, after work is in place, the art league is going to dinner. Then, Mr. [Dishman, the host, will 'roast' us. We're well done."

Society to present concert

Highlighting the Choral Society's annual spring concert at 8 p.m. today will be music by Cole Porter and Ira and George Gershwin.

Tonight's concert will be held in the Phinney Recital Hall. A repeat performance is scheduled at 8 p.m. Friday at First Community Church.

The medley "Gershwin and Porter on Love" includes "Let's Do It," "You Do Something to Me" and "Just One of Those Things" by Porter. Gershwin hits to be heard are "Embraceable You," "The Man I Love," "But Not for Me" and "Love is Sweeping the Country."

Soloist for this portion of the program is soprano Marty Alford. Narrator is Olivia Combs.

Additional selections include the short sacred cantata "Hear My Prayer" by Mendelssohn with Virginia Terry singing the soprano solo. Other selections planned are "A Choral Flourish" by Vaughan Williams, Brahms' "O Lovely Night," "Alleluia" by Randall Thompson, "There is That in Me" from Celebrations by Persichetti (text by Walt Whitman), "The Wedding Ring" by Dvorak and Fleming's "Give Me Jesus."

Student presents musical comedy review

Gerrie Ellen Johnston presented a musical review entitled "Leap, Laugh, Dance, and Sing" yesterday at Taylor Auditorium.

The performance was an independent study project supervised by Mary Offenbacher, a part-time music instructor at Southern.

Johnston said, "I've done everything—the costumes, arrangements, dialogue, and performing it. That's my forte—musical comedy." Johnston said she had been working on the project since January.

The review included pieces from the Broadway musical "End Street,"

"Chorus Line," "Guys and Dolls," "Chicago" and "Funny Girl," and two dances—Grizzly Bear, a ragtime dance, and Flashdance.

Johnston said she included Flashdance "because it's popular and people are familiar with it."

The story line of the review follows a child's interest in dance. Johnston said, "It's like how I worked my way through my life, how I got interested in dance. It goes over her childhood, her fantasy life. Her childhood was not happy. That's not applicable to my own life, but I teach children and see a lot of that."

Offenbacher helped Johnston with advice. She said, "Students sometimes bite off more than they can chew. I think they're realistic. She (Johnston) is a dancer from the time she was in the department. She choreographed dances for them. She's quite a dancer and choreographer. She has a excellent musical comedy voice."

Johnston also has a sister, Daniel. When she is not at work or caring for her family, Johnston teaches dance at her sister's Danceworks, in Vineta, Okla. She has 11 students.

Season passes available for Silver Dollar City

Season passes are now available for Silver Dollar City in the Campus Activities House office, Room 102 in Bilingually Student Center. Adult and children's one-day passes can also be purchased.

White Water is offering \$1 off the price of each family member's ticket with the purchase of a Silver Dollar City season pass.

Over 12 attractions have been added

to the city for 1984. Headlining the new activities will be a two-hour evening music show titled "The Silver Dollar Jubilee." It will be presented nightly at no extra cost to guests.

New attractions include the Greedy Brothers water excursion, the Grandy Dancer Railway, the Water Maze, an indoor carousel, and a Children's Crafts corner.

Other attractions this summer are

the Ozark Mountain Crafts Festival now through May 20, the Missouri Folks' Music Festival, a New Bluegrass Contest, and a New clogging contest.

Season passes offer unlimited access to Silver Dollar City from now through Oct. 28, 1984. Season passes are \$13.95, adult one-day passes are \$11.75, and children's passes are \$7.95.

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Pepperoni Ham
Salami Combination

French Dips

Cheese, Onion, and Pickles, and Cup of Au Gratin

Roast Beef Turkey
Pastrami Ham
Corned Beef

Hot Subs

Cheese, Onion, and Hot Peppers

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SPORTS

Golf team wins for second year

By Lynn Iliff

For the second consecutive year, Missouri Southern's golf team has captured the Central States Intercollegiate Conference title.

Last week the team traveled to Junction City, Kan., to compete against five of the eight conference teams, Wayne State College and Pittsburg State University do not have a golf program.

Randy Sohosky, coach of the team, and the five team members traveled to Richmond, Mo., yesterday in order to play a practice round before competing in the NAIA District 16 tournament today and tomorrow.

Team members and Sohosky are enthusiastic and have strong beliefs that they could win the tournament.

"If we don't win, we blew it again," said Bruce Phillips, a senior and three-year golfer for Southern.

"I don't know if anyone can beat us—it will be that we beat ourselves," said Mark Ungur, a two-year team member.

This year the golf team consists of five players, but can carry up to 12 players, according to Sohosky.

"We have scholarships established for this program," said Sohosky. There are nine scholarships available, with eight from the Art Watkins Memorial Pro-Am Scholarship fund and one from

the American Golf Association.

"I haven't used them all yet, at one time, because I haven't found the players," he said.

Sohosky, Southern golf coach for his second year, is happy with the two teams, both past and present.

"These last two years, the guys have all been really close (in the caliber of play)," he said. "We pick each other up."

Sohosky says that the quality of play of each player from day to day is a contributing factor to the team's success. "One or two will play really well one day, and the next day, the others will do well."

The golf team participates in two seasons, fall and spring. Its opponents in the tournament (usually consisting of some 25 teams) are mainly conference and district teams, but it does compete against some Big Eight schools, according to Sohosky.

In the two-day competitions, the golfers play one 18-hole course each day and the four lowest totals are compiled for the team's total score. In the one-day tournament only one 18-hole course is played, with the four lowest scores counted for the total.

If the golf team wins in district play this weekend, it will travel to Saginaw, Mich., to compete in the national tournament.



Bolton photo

Bruce Phillips

Lady Lions win series

The Lady Lions captured a victory yesterday in the final four round of the NAIA District 16 softball tournament. In a two-out-of-three game to determine the first place, Missouri Southern collected a victory over Central Methodist 10-1 in the first game.

In the second game, Southern won 5-4. Cheryl Shelby, the winning pitcher in both games.

Looking toward the district playoffs weekend, Coach Pat Lipira said, "We have an equal chance to win anybody else."

According to Lipira, teams in the district tournament often win one game, then lose the next, and lose to that same team later in the season. Because of this it is difficult to predict a winner of the District 16 tournament.

A fourth-place finish was the result of the Lady Lions' efforts at the Central States Intercollegiate Conference tournament last weekend. In the round robin Southern lost to Pittsburg State 6-2, but came back to Missouri Western 2-1.

Southern fought hard for 11 innings before beating Washburn University 5-4 in the tournament.

In their fourth game, the Lady Lions beat Kearney State 11-2, putting Southern out of the tournament on the road back home.

Cheryl Shelby, freshman starting pitcher, wins 16 games

By Elissa Manning

Starting pitcher for the Lady Lions softball team is freshman Cheryl Shelby, who, according to Coach Pat Lipira, has a record of 16 wins and nine losses this season.

"I'm very pleased with Cheryl Shelby," said Lipira. "Anybody can come in as a freshman and do what she's doing is doing a good job."

Shelby, who has played softball since she was in the fourth grade, came to Missouri Southern because it was close to her hometown of Carl Junction, where she lives with her parents Lawrence and Pat, and her three brothers. She had also heard that the athletic team was good.

Although her high school did not have a softball team, Shelby played during the summer to keep up her skills.

"I played MKO League softball last

summer," she said. "It's a traveling team; we play in Missouri, Kansas, and Oklahoma."

"I'm not on a summer team right now, but I'm still looking for one," she added.

She will also be taking pitching lessons this summer from a men's league pitcher who is also a friend of her father.

Shelby practices with her brothers, who are 21, 16, and 12 years old.

"All of my brothers are pitchers. The only way I can get them to play catch with me is if I pitch to them and then they pitch to me."

She also attributes some of her athletic ability to being raised with three brothers. "I was a tomboy," she said.

Pitching for Southern has been challenging for Shelby.

"College ball is a little higher caliber

than what I was used to playing," she said. "But I like the competition."

Before a game, Shelby tries to concentrate more on her physical and mental state than on the other team.

"Usually, I try not to think about it (the other team) too much, because if you think about it too much, you worry," she said. "You have to be mentally ready, stretched, have enough energy, and be confident without overdoing it."

Shelby has been pitching almost every game recently, but Southern has three pitchers. Selection of who will be on the mound, according to Shelby, depends on how Lipira feels the hitters will hit off a certain pitcher.

Last weekend the Lady Lions played in a double-elimination conference tournament at Wayne (Neb.) State. Shelby threw in all four games. On Friday, Southern lost the first game to Pittsburg State University, but beat

Missouri Western 2-1 later.

"It took us about one game to get warmed up," said Shelby, "then we played pretty well after that."

The game against Western was 11 innings, and Shelby pitched the entire game.

"It wasn't too bad really," she said, "because we were getting them out one-two-three."

Southern took fourth place in the eight-team tournament.

Adapting from the high school scenario to the college classroom was more difficult than Shelby had anticipated.

"It took me a while to realize that it was my own basic responsibility to get the work done," she said. "In high school teachers would help you, but now it's my responsibility to get the work in on time."

One reason Shelby said she is majoring in criminal justice is "I like to

catch the bad guys."

Actually she hopes to work with juveniles because she likes working with teenagers.

"I'd like to help them so they're better adjusted to what it will be when they're an adult," she said.

Shelby will be concentrating on game for the next couple of weeks in district playoffs are on.

"I hope we have a winning record to do well in districts," said Shelby. "It's really important."

"Coach Lipira has been a great in softball," she said. "She knows what's going on."

Lipira seems equally pleased with her pitcher.

"She has four three-hitter games against some very tough schools," said Lipira. "So I'm pleased with Cheryl. I couldn't ask more from her."

Lions have 'an overall good season' despite weather

The weather played an integral part in Missouri Southern's final baseball games as it has throughout most of this season.

Needing a doubleheader sweep against Emporia State Sunday in Wayne, Neb., to capture possession of first place in the conference, the Lions were "snowed" out. After splitting a doubleheader with Wayne State, the Lions were scheduled to play Emporia State in a Sunday afternoon contest, but bad weather again plagued the Lions.

Finishing second in the district for the fifth straight year, head baseball Coach Warren Turner said, "considering the weather, I think we had a good year, some really good wins, and just an overall good season."

No doubt disappointed in his second-place finish, Turner feels the Lions will redeem themselves in the upcoming NAIA District 16 tournament. Southern, seeded No. 1, will travel to St. Joseph and take on the winner of the Missouri Baptist/Evangel game

next Wednesday at 11 a.m. Other top seeds are No. 2, Missouri Western; No. 3, Southwest Baptist; and William Jewell, No. 4.

The winner of this tournament will be the representative in the area tournament to be hosted by Southern on May 17-18.

The Lions finished with a 20-17 record for the season, but this is not indicative of the play of the Lions, according to Turner. "We were 10-0 in district play and when we played

schools our own size we were very successful. But the point of the game is to be challenged to the utmost degree and play to the level of our competition."

The Lions will take a few days off and work on the fundamentals and "regroup" for the playoffs. Mick Gildehaus will pitch the opener and senior Dale Oiler will pitch the second game. "We have good depth in our pitching staff and we'll just have to see what happens after two games," said Turner.

Williams looks for Crowder fans to watch Lions

Positive and negative effects will be seen in the men's basketball program at Missouri Southern due to the elimination of the basketball program at Crowder College in Neosho, according to Chuck Williams, head basketball coach at Southern.

With no team to support, Crowder fans may view Southern basketball games as an alternative, said Williams. This would benefit Southern's program.

Although Southern has not had a steady stream of players from Crowder, its program will suffer a

decrease in awareness in the recruitment process. Williams said because Crowder was close in proximity, it gave Southern a chance to recruit Crowder's players and Crowder's opponents' players.

"It was a recruiting tool," said Williams. "We were able to look at their program and the people involved, besides the fact of seeing the other schools that Crowder competed against."

Williams has been in contact with Dennis Helms, who recently resigned as Crowder's coach, and the players in

the program. He said he may visit with some Crowder players to determine their future plans.

"But at this point, everything is unclear and undecided," said Williams. "We're just in the talking stage."

Predictions concerning the long-range effects of this change may be premature, according to Williams. In the future, a re-evaluation of the program may occur, resulting in the reinstatement of the program.

"It would not totally surprise me if they decided to reinstate the program in say, three years," said Williams.

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Cunningham receives award

Lisa Cunningham was named Athlete of the Year for the second consecutive year at the Lady Lions Awards Banquet Tuesday night.

Cunningham, also receiving Most Valuable Player award in volleyball, was named to the First Team All-Conference and District Volleyball team and the First Team All-Conference softball team this year.

The Lionbacker Award of Excellence was given to Jody Maxwell, an honorable mention selection for the conference softball team.

Maxwell also claimed the Most Valuable Player and the Outstanding Defensive Player awards for her "brilliant" play during the softball season. The first baseman has made only three errors in 200 chances, according to Coach Pat Lipira.

Also receiving honors for softball was Nancy Jordan, as the Best Defensive Player. Jordan was named to the First Team All-Conference softball team.

Baseball awards were given to Co-Most Valuable Player Margaret Womack and Sam Sutton. Both were named to the First Team All-Conference team this year, with Sutton also winning Freshman of the Year honors.

Lori Cantrell, freshman, was the recipient for the Most Improved Player award and LaDonna Wilson, freshman, was given the Spirit or the hustle award.

Tina Roberts, a junior, received the Best Offensive Player award for volleyball. Roberts was named for the First Team All-Conference and All-District teams for "outstanding" volleyball play.

The Best Defensive Player award was given to Becky Temeier, an honorable mention selection in volleyball.



Aurora



21 Campbell

15 1-44 said Jack Turner owner of Mount Vernon's Ben Franklin store "I've been 20 years. I put us on the map. There are between 13,000 and 21,000 vehicles passing everyday."

"The communities show a combined population of nearly 18,000—Mount Vernon 3,341, Monroeville 6,148, Aurora 6,437. Population increased 20 percent in Mount Vernon and 20.1 percent in Aurora during the decade of the 1970's."

My husband was an invalid when I moved to Aurora in 1975," said Reita McNabb, "the hospital, the nursing home, and the doctor. Aurora is just a nice little town. It has anything you want. It's a nice place to raise a family. We don't have any more problems."

Industry is prevalent in the area. The city has eight ports.

February 1983

corporation employs some 200 persons. The corporation has two million per

Mount Vernon is known for its Missouri State Ch. which opened in 1907 in the city. The 220-bed hospital which is Mount Vernon's largest employer has services for persons with chronic diseases.

I love this town," said Dr. Sandra Grummett. "Mount Pleasant people are really intelligent, hard-working, friendly individuals. I have no complaint."

Mount Vernon

City, county have closely related histories



The top of the Lawrence County Courthouse in Mount Vernon.

By Bill Weaver

Mount Vernon is one of the southwest Missouri, having selected as the site of the Lawrence County seat in 1845. As such, the beginnings of Mount Vernon and Lawrence County are closely related.

Leland Mullins, an early pioneer who came to the area in the 1830's built a log cabin about one-half mile east of the public square. Mullins was a native of Kentucky and his wife, Milly, was a native of South Carolina. The cabin stood on the site of the courthouse.

Joseph Schooling, Joseph Taylor and Robert H. Taylor were appointed by the State Legislature as the first justices of the county court. They held their first meeting in the cabin of R.B. Taylor, located two miles northeast of Mount Vernon, on April 7, 1845.

The court by record of May 6, 1846, that the seat of Justice of Lawrence County be Mount Vernon. The town was named after the home of George Washington. Tradition says the justices were divided whether to name the town Lawrenceburg or Mount Vernon.

Thomas Hash, prominently connected with the town's early history, received a contract to clear the virgin timber from the square. Hash, a Kentucky served as judge, sheriff and recorder. One of the town's first buildings bears his name.

Aug. 8, 1846, the court ordered a public jail and courthouse built at Mount Vernon. Three hundred dollars was appropriated for the jail and for the courthouse. An additional \$100 for the jail was appropriated.

Not many persons living in Mount Vernon today remember John Hamilton's spring. But for more than a century, it supplied water for Mount Vernon and the surrounding area. And in times of drought, it furnished thousands of gallons of life-saving water for their livestock. The spring, enclosed in a stone structure, is located on the west edge of Mount Vernon on the

power house.

Hamilton was obviously a man of generous nature, for it was his desire the spring should be used for the good of all of the county. Two days after the commissioners selected the site for Mount Vernon, Hamilton deeded the spring and 100 feet around it to the inhabitants of Lawrence County forever for the sum of one dollar.

The county used the spring in Mount Vernon in 1897 for a period of years. Some trouble later developed when the county sought to have the lease annulled, contending the public was being deprived of its rightful use of the spring. The city claimed there was enough water for all. The case was dropped by the court but later dropped with each party paying half the cost of litigation.

The first courthouse, built in 1846, was a frame building two stories high. The building was used until 1854 when a second one was completed. The historic building was torn down in 1900.

The second courthouse was a three-story brick building. It was built in 1854 and was used until 1900, when a fire is reported to have damaged part of the building. The building was condemned and sold to T. Miller Lumber Company for \$225.

Work began in August 1900 on the new courthouse. 5,000 persons attended the cornerstone laying ceremonies. Following a parade through downtown Mount Vernon, the cornerstone were laid and following were placed in the cornerstone a copy of the Holy Bible, Masonic Book of Constitutions, rosters of the old and new Mount Vernon Lodge No. 1 A.F. and A.M., flag of the United States, historical sketch of early Sunday work in Lawrence County, copy of the St. Louis City Sunbeam and Lawrence County Record, copies of court orders, bonds relative to construction of the new courthouse, and photographs of courthouses and two

The building was built of native

limestone quarried near Mount Vernon. It contains a high basement, a clock tower. The Justice was placed on the east dome, the figure of America on the south side. The figure of George Washington on the north side. Only Justice was reported on the other side and the other was removed after being killed trying to make repairs. In late 1973 and early 1974, the courthouse dome was repaired. This time, Justice was removed for repairs. After repairs, she was finally removed Jan. 21, 1974. Several bullet holes were found, as well as a hole in the dome. It is believed they have been caused by vandals.

The present jail was completed in 1874 at the cost of \$16,000. It is on the north side of the square, built of limestone quarried near Marionville, Mo.

It was here that Sam Orr spent his last days under sentence of death for the murder of Farmer Davis of Union County. Orr was hanged in the jail in the presence of a large crowd of spectators from Lawrence and surrounding counties, estimated to be as high as 5,000. This was the public hanging in Lawrence County.

During the Civil War, a military hospital was established in Mount Vernon. Many persons came for protection. The courthouse was protected by a militia, which was removed after the war. Application was made following the war for repair of damages to the courthouse by United States troops.

The oldest continuous business in Mount Vernon is Milsap's Store, which has been owned and operated by the Milsap family. Since after the Civil War, George S. Milsap and family moved to Mount Vernon. In 1874, his sons—H. and Reece—opened the Milsap Store which has been in business for 100 years.

Museum coordinator collects many stories

By Shaun LaPage

One part of the Lawrence County Historical Society in Mount Vernon that makes it different from other historical societies is its coordinator, Dan Stearns.

Stearns, who is president of the Historical Society, was given the job in 1974 of preparing a historical display for the Bicentennial celebration in 1976.

With the help of the Historical Society and other volunteers, Stearns was able to dedicate the museum on May 1, 1976. Ever since Stearns has been collecting, documenting and displaying antiques and artifacts that have been donated or loaned to the museum.

"I'm not a collector myself," Stearns says. "I'm more like a pack-rat."

Perhaps Stearns will not call himself a collector, but he has been collecting stories ever since he took on the project. The stories he tells are not written down on paper or on cassette. The stories he tells about the furniture, books, pictures and the people involved can only be found in conversations with Stearns.

While looking at a World War II American Army uniform, Stearns was talking to a man who had donated the uniform to the museum.

"He was a prisoner of the Japanese during the war," he said. "He said they treated him very well. They fed him well and took care of him. I thought he was a prisoner."

"Everything is a story behind it," Stearns says. "When I'm gone, no one will know all the stories."

Stearns became involved with the museum because of his interest in people. That interest keeps him busy at the museum.

the museum.

Chosen as Mount Vernon Citizen of the Year in 1979, Stearns has temporary homes for 26 foreign boys of 16 boys and some foreign exchange students, while some of them were refugees. Among them were several boys from Asian countries. One was a Nigerian prince.

"I just don't like foreign people," Stearns says. "I don't like color."

None of the 26 boys was ever any trouble to Stearns. In fact, according to Stearns, although the boys spoke practically no English, many of them were some help. Stearns, for example, a Japanese boy showed him how to find the Japanese family name on a sword displayed in the museum.

Stearns spoke of one incident where a few visitors became upset because a Cuban flag was on display in the museum. The flag was given by Americans in the early part of the century.

"I don't like what's going on with these people," Stearns says. "They're ignorant, I guess."

Stearns is a retired electrician. He has been saving for several years in order to make a trip to the Orient. He is planning the trip for this summer.

"I've always wanted to go," Stearns says. "I'm excited."

Preparing for his trip, working the museum, his responsibilities as president of the Historical Society keeps Stearns busier than he likes. Sometimes he will stay up late at night to think about how to do things.

"Some people think I'm crazy," Stearns says. "They think I'm in the hospital. Well, at least I don't have a kind of sickness that don't hurt."



Dan Stearns, president of the Lawrence County Historical Society, knows all the stories.

Festival attracts tourists

All things have their season, according to Dan Stearns, president of the Lawrence County Historical Society, fall is apple making days in the Ozarks.

Several small towns in Missouri fall festivals, and Mount Vernon is no exception. The townspeople have been celebrating the cool crisp days of autumn by making apple butter the second weekend in October for the 16 years.

The idea for a festival in Mount Vernon was the work of James M. Sullivan, president of the Chamber of Commerce.

On an early morning, the built the courthouse apples are peeled and made ready. The actual cooking begins at 6 a.m.

The copper kettles used are 30 years old, and some hold as much as 30 gallons of apple butter.

After the kettles are heated, the apples are boiling, sugar and spices are stirred into the mixture. Spices used are imported from Europe and gave the apple a very distinct flavoring. A large paddle is used to stir the mixture in the kettle.

After boiling for 12 hours, the butter is bottled and sold to thousands of tourists who attend the festival.

This celebration, which attracts people from every corner of the state, only gives them the chance to taste the apple butter but also to mingle among the many people and up by the organizations that sponsor the festival.

Daniel Trucking is family-owned corporation

By Lee L. Elliff

Wayne Daniel Trucking, located on Interstate-44 in Mount Vernon, began in 1963 and is in its third generation.

"We feel Wayne Daniel Trucking is the most modern equipment at the present time and is the leader in large cube trailers," Charles Daniel, president and chairman of the board, says.

Charles Daniel's grandfather owned and operated Daniel Battery, the very beginning of the trucking business. His grandfather built the batteries and delivered them on his pick-up truck, which was the largest in Mount

Vernon at that time.

Wayne Daniel Trucking presently has 100 trucks and employs over 100 persons. The truck drivers cover parts of Missouri, Oklahoma, Kansas, Arkansas and Texas. According to Daniel, they travel to Oregon, Washington, South Carolina and California, all points in between. Our truck line is a common carrier company that hauls anyone between those areas.

Daniel says the trucking business is a "family owned corporation." His mother and his brothers own company.

"We're working together in the business," he said.

he said, "the kids in our family are in college or high school part-time on their vacations."

"We believe in productivity," Daniel said. "If people would only remember 1927, we would still be hauling in pick-up trucks."

He feels the American people have forgotten about productivity.

Summing up his philosophy on employment, Charles Daniel says, "The way to gain wealth is to work five days a week for your family and sixth day to increase wealth through your own business. Don't rest on the seventh day."

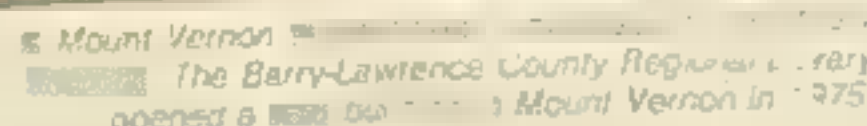
This edition is presented by The Chart as a way of paying tribute to three cities in the service of Missouri Southern State College.

It is the third such special edition published by The Chart. The city of Carthage was featured in an April 1983 supplement, and the city of Neosho was highlighted in a December 1983 edition.

This supplement was produced through a Newswriting course, taught by Chad D. Stebbins, in the Department of Communications. Assistance was provided by an Editing and Editorial Writing class.

Photographs were taken by Richard Williams, Barb Fullerton, A. John Baker, and Connie Mailes of The Chart staff. Williams, Bob Vice, and Scott Wilckens assisted in paste-up and design.

I ~~learn~~ something every day from all of my contacts with people," Swearingen said, "and I am still learning."





Special photo

Dr. Johnny Fite

Education problems concern city residents

By Chris Wheeler

Problems in education are a large part of concern in the United States, including Mount Vernon.

Since 1916 Mount Vernon has put several bond issues before voters in its school district in order to better the school's facilities. In 1926 a \$100,000 bond was passed to build the elementary school. In 1946 and 1948 \$18,000 and \$18,000 were passed respectively in order to expand and renovate the elementary school.

Voters passed a \$130,000 bond in 1954 providing funds to build the present high school gymnasium and for school renovations. In 1978 a bond issue for renovations in the elementary school was passed three times. Finally in 1981 voters passed a \$225,000 bond issue to repair renovations to the high school and elementary school.

Making changes to the buildings themselves is important, and what

goes into the buildings is more important. Dr. Johnny Fite, superintendent of schools, says the success of the school comes from a combination of factors.

"Practicing discipline and establishing that students understand and follow are two ways to establish a good learning atmosphere," Fite says.

As of March there were 10 out-of-school suspensions, and only one drop-out for the 1983-84 school year. Mount Vernon Fite also considers classroom management a part of the educational system.

Classroom management is also essential to good learning, he said. "Our teachers are class well-managed, objectives are set, and each student meets them; they go to the next step."

Serving a 140-square-mile area, Mount Vernon's school district has 1,218 students. This count goes up by 50 students each year.

"Spirit of '76" recreational park, which includes an Olympic-sized swimming pool, four baseball fields, a tennis court, and a soccer field.

When hunger strikes, choices are presented.

Pizza is a favorite among high school students. But only one place in town has "Pat's Pizza" on the square.

"Pat Mooringham and his wife, Terry, have been in business for two years."

"We have a basement with a jukebox and video games," Terry Mooringham says. "The kids can go down there and not have to worry about their parents."

"Old Tyme Ice Cream Shoppe is a good place to sit down and talk," Rosemary Woolery, who with her husband Ken owns and operates the shop.

"We have old-fashioned soda," said Woolery. "You can't hardly find it anywhere."

"It's a place where people can go and like they used to when cream shops had the soda fountains," she said.

There are truck stops, cafes, fast-food restaurants, steak houses and drive-in theaters in Mount Vernon.

Just north of the town is the

Mount Vernon Of University of Missouri:

Center extends services

By Tammy Coleman

In 1962 a bill was introduced in Congress and signed by President Abraham Lincoln which provided for the establishment of colleges of agriculture and mechanical arts.

A certain amount of money was presented to each state with the direction to create a University. This provided for the University of Missouri Extension Center in Mount Vernon.

"The purpose of the extension program is to extend the resources of the University so everybody has access to the University information," said Cox, 4-H Youth Specialist of the Center.

The overall goal is to improve the

quality of life for residents. This is done by putting emphasis on basic areas—continuing education, business and industry, agriculture, community, public sector, youth, and home economics.

Continuing education is periodically updating persons. Readjustment and retaining is a shared responsibility of many institutions, agencies, and organizations.

Specialists maintain contact with local officials and citizens to offer research, information, and academic expertise. The overall objective in this program is to help the economic growth of Missouri by providing individuals, groups, and

agribusiness firms receive a research and specific recommendations helping them apply knowledge to improve social and economic being.

The community-public service local officials and citizens understand and cope with problems handled on a community basis.

Youth programs are geared to the development of leadership decision-making, and use of time. Included in this is the program, which develops life skills.

The home economics field has five main disciplines—clothing, textiles; child and family development; family economics and management; foods and nutrition; and home design and equipment.

System continues to progress

By Chris Wheeler

Since beginning in 1966, the Mount Vernon R-5 School District has continued its progress to what it is today.

Before 1903, the high school was limited to a three-year course of study. Though the school was changed to a four-year program in 1903, it was not approved until 1906. In 1906 the high school became a member of the North Central Association, and in 1948 it became a full school.

Norma Gibbs donated the five acres of land on which the first high school was built. Later she donated an adjoining five acres. Additional property was not purchased until 1959 when land was needed for the Vocational Agriculture building. In 1966 and 1977 additional properties were purchased.

Two fires brought some setbacks to the educational process. The original high school building was destroyed by fire in 1928. The school was rebuilt in 1929. A second fire in 1967 did not totally destroy the building, but made it necessary to construct what is today the new high school building.

The progress of the Mount Vernon School System has been based primarily on the success of the graduates and their accomplishments. Mount Vernon has many National Merit Scholars and a high percentage of students consistently average above state and national norms in standardized achievement tests administered annually.

Newspaper is family-owned

By Lee L. Elliff

Mount Vernon's newspaper, the *Lawrence County Record*, is best described as "a family business." It is owned and operated by Steve and Kathy Fairchild and Tim and Ann Williams.

The newspaper was established in 1898 by W.E. Hickman. Tim and Ann Williams, who bought the paper in 1971, formed a partnership with Steve and Kathy Fairchild on Jan. 1, 1974.

"We average 22-24 pages each week," said Steve Fairchild, general manager of the *Lawrence County Record*. "Our advertising averages \$60 per cent of the issue."

The weekly newspaper employs eight full-time and two part-time persons. The Williams two sons, Tim and Ann, also help frequently.

Steve Fairchild, who studied journalism at Missouri Southern, feels the merchants are the supporters of the newspaper.

"Our circulation is 3,400, compared to Mount Vernon's population of 3,300," he said.

Mayor serves since 1973

Neal Underwood has served as mayor of Mount Vernon since 1973, when he was appointed to the term.

Underwood's basic duties are to chair meetings of the council members and vote on issues in case of a tie.

He has been instrumental in many projects to improve the city, including a park complex and obtaining 130 acres for a planned industrial complex.

Town may be small, but is big on education

By Chris Wheeler

Mount Vernon may be small in size, but its school system is big on education and the ideas that help make its educational system work. One of these ideas was the establishment of the center.

"Since the classroom teacher is responsible for defining objectives of instruction, planning the learning activities of students and directing the manner in which they are carried out in the classroom, since it is the teacher who may select the curriculum materials and set the important conditions of learning, the desired changes in the real curriculum—the learning experiences of the students—must come about, not by changing the printed course outline or text, but through changing the perceptions and interpretations put upon them by the classroom teachers themselves," said Edward Spencer, high school principal.

The center is credited with making significant contributions to the curriculum, although there may be nothing tremendously original. Mount Vernon's idea of a media center has developed, many requests to visit and inquiries about the origin of the center have been received.

One belief involved in the concept is a belief in the importance of the library. The center is a specialist in instructional design. The media specialist must be a teacher, a curriculum specialist, and even an administrator if she is to be a catalyst for improving the curriculum. The media center specialist is a partner with teachers.

"The center is a source of confidence as well as a source of expertise. As a result of the cooperativeness fostered by the center, instructional creativity has been vitalized and the morale of the high school faculty is now healthy."

Efforts were directed toward creating a teaching/learning atmosphere characterized by security, competence and healthy attitudes. Obstacles previously associated with using audio machines and materials were removed. Space was provided for teachers to vary their classroom settings. Media holdings were collected, classroom closets were brought into the media center. Materials and equipment were repaired and cataloged. Ongoing in-service education programs based on the center and continuing interaction between the media specialist and classroom teachers, was established.

The media center concept of integrating the classroom center as part of every challenge is to match the potential to the teacher's style and vice versa. Recognizing each individual's learning style, the center provides information, presented in a variety of ways. The center provides references in teachers' styles and This is a step forward in individualizing instruction in the of atmosphere and confidence among students in self-directed activity.

Mount Vernon provides variety of entertainment

By Shaun LePage

Entertainment in Mount Vernon is more than sitting on the front porch and watching while traffic goes by on the Interstate.

The local bowling alley only charges \$1.10 a bowl a game. There are leagues every night of the week for the competitive bowlers.

The "Pool Cue," owned by Bob Bekemer, who also owns the bowling alley, has nine tables, two pinball machines, and a foosball table. A game of pool only costs a quarter, and there's usually somebody willing to shoot a couple of games.

"Ruble's Theatre" on East Pleasant Street is always showing one of the more popular movies. To find out what is playing, just pick up a phone and call the theatre. There is a recording of the answering machine which will inform you what movie is playing, rating, and what time it is shown.

Just north of the town is Ewing Park. This park, one of many in Mount Vernon, features an 18-hole golf course, a picnic area, and a pavilion. The golf course is the site of at least one golf tournament each year.

Just north of the town is the

Club gears toward kids

"We're not as much to promote blue-ribbon kids," is the motto for the 4-H club in Mt. Vernon.

The 4-H program in Missouri is girls, boys, parents, and any other interested adults working together for the benefit of youth and family. It tries to bridge the gap between youth and adults in the family, neighborhood, and community.

The program is geared toward school-age children and based on the assumption that all humans want to feel good about themselves and their

accomplishments. This is achieved by the encouragement to a project to work on. The project chosen is geared to the 4-H'er's needs, resources, and interests.

One of the projects offered for consideration fall into one of 10 categories—animal science, citizenship, community, creative arts, exploring and self-determined, home leadership, leisure education, mechanical, natural, plant sciences, and activities.



Ferguson photo

Edwards

Monett Park is major asset to community

By JoAnn K. Freeborn

Offering something for everyone, Monett's parks and facilities are designed to appeal to all ages and interests.

The park is a major asset to the community because the people support it. Omar K. Twitty, parks superintendent. Whenever there is a special occasion, everyone works together to make it a success.

Monett's parks and facilities are designed to appeal to all ages and interests. The park is a major asset to the community because the people support it. Omar K. Twitty, parks superintendent. Whenever there is a special occasion, everyone works together to make it a success.

The park is a major asset to the community because the people support it. Omar K. Twitty, parks superintendent. Whenever there is a special occasion, everyone works together to make it a success.

Depending on the time of year we have from eight to 14 employees and Twitty.

The main building, called the casino, was built in 1929 and underwent exte-

remodeling in 1978. It has 10 rooms and a kitchen which is rented by the public.

According to Ralph Waltrip, caretaker, the rooms are used by community members for a variety of purposes. We have everything from club meetings to golden wedding parties, he said.

Monett's parks and facilities are designed to appeal to all ages and interests. The park is a major asset to the community because the people support it.

Showcasing Monett's diverse industrial base, the park featured local products in addition to information about the manufacturing process, marketing and history.

In the summer, Waltrip there is a family picnic in the park about every Saturday and Sunday.

Throughout the park, there are a number of shelters with picnic tables and barbecue facilities. One of them is the National Guard.

Another location is an Olympic-size swimming pool. In the summer, competitive swimming program.

A new building, built by the city, provides a place to hold

youngsters under 15. The program is undergoing regular spring maintenance repairs.

I usually have a big lot out of Periwinkles," said Twitty. "and we're just getting ready to replace them with bushes in the rose garden. It really is a beautiful garden. There are nearly 200 bushes in the garden.

There are four tennis courts in each park. There are five baseball fields, a trap range, a nine-hole golf course.

We are proud of our golf course, said Twitty. We sell 250 memberships a year and non-members pay regular green fees. Residents pay a somewhat lower membership fee than non-residents since their tax dollars are already supporting the course.

Having retired from the Army as a sergeant, Twitty has been with the parks department for nearly 10 years.

I grew up here, Twitty said, and then found a home in the service. I just about everything, except be a soldier and a sergeant. Then I came back, I enjoy my work and Monett is a good place to live.



(Above) Monett's water system has a new \$1.5 million system. He is credited Army master. (Right) The park features a red caboose, which was built in 1900 by the Frisco Railroad. The park has picnic tables, but these are always in use during the summer season. Main picture shows the new feature of the park, which attract

Stores compete with malls

By Elissa Manning

Downtown Monett offers a variety of shops, many of which are family-owned.

The Brownsburger has been associated with clothing since 1929. Mike Brownsburger, a certified public accountant, operates Brownsburger's clothing on Main Street.

"All in life this is what he knows," said Ruby Hess, Brownsburger's bookkeeper. Mike has always wanted a family. Since it's a family business, he knows what it takes.

Because Brownsburger's privately-owned instead of chain operated, there are advantages to people in Monett.

"People want individual attention," Hess said. "In a smaller operation we can have fewer people and better customer service."

Although Monett is located in

Joplin and Springfield, which both have shopping malls, Brownsburger's business has not suffered.

"People like to go to the store and shop," Hess said. "But they come here and buy. We serve them with good customer service, competitive with the chain stores."

Hartley, who established Hartley's Jewelry with her husband in 1952, her store could give the same service as a chain jewelry business, but only Hartley's.

"Our service is much better than theirs," she said. "In a small town like this, this type of business works much better. Prices are reasonable because we have a lower overhead."

Because their store is independently owned, Hartleys can offer better customer service.

"We do mounting work, we order the rings, we mount ourselves," Hartley said. "We do our own repair

work right here. It's more expensive and a less expensive mall store."

Joplin and Springfield are big competitors, but a graduate of Missouri Southern, but most people feel at home. I feel we do our own business."

According to Hartley, her main reason for starting the business was because she needed jewelry.

The location was a jewelry store many years ago. It was vacant for a long time.

Don and Ellen Dollar operate two businesses in Monett. The County General Store, which operates in Monett, sells organic products and products.

It's important for people to have a good manager. There is a need for this in Monett. There are a lot of people in

the area who need the need for eating right.

Star Sports said it does not receive much about the flow of retail consumers to larger stores. His business is in the area of customers.

Star Sports said it does not receive much about the flow of retail consumers to larger stores. His business is in the area of customers.

To meet the demand of orders, which requires at least 200 work hours per week, Dollar has in a computerized system to increase productivity.

We are not only in the area of that computerized Powers Company in Monett, said Twitty. There might be others, but I don't know.

Henry Monett, railroad executive, never saw town named after him

Judy Lafoon

Monett had its official beginnings only 100 years ago. The city has been growing steadily ever since.

Settlements in the area date back to 1837. It was during this time that the Cherokee Indians passed through the "Trail of Tears."

The first permanent settlers came to the area around 1840, and settled near what is now Broadway Street in Monett.

Among the earliest settlers in the area were Spanish and French. The first name given to the small area was Billing. In 1871 the name was changed to Plymouth Junction by the residents.

The first municipal government was established in 1871. The government consisted of a mayor and aldermen.

The Frisco Railroad was built from Pierce City to Plymouth Junction in 1888.

In 1888 the name of the town was changed to Monett for Henry Monett, Frisco Railroad executive. Monett never saw the town named after him.

When the name of the town was changed, it was incorporated into a city of the third class.

economy was based on the railroad which brought a payroll of \$2 million annually.

Monett became a thriving community with the Frisco Depot as the center of activity. There were as many as 100 workers at night as during the day, and the town was open 24 hours a day.

"It was never one of those towns where you rolled up sidewalks at 9 o'clock," said Ivin Monroe, executive secretary of the Monett Chamber of Commerce.

A one-room school was erected on Marshall Hill in 1889 and the Monett Public School District was organized a year later.

In 1908 the town's form of government was changed to a council form. In 1914 it was changed to a commission and remains that way today.

Monett Junior College was established in 1927. Enrollment steadily increased because of World War II. The last class graduated in 1953.

Immediately following World War II, Frisco began modernizing its equipment. Steam locomotives were replaced by power engines. Passenger trains stopped at the depot day and night.

Despite this modernization, it

became more and more apparent that Monett could not continue to rely on the railroad to support the community.

In addition to the railroad, the Standard Milk Company, which purchased milk from a wide area in Missouri, was located in Monett. These industries gave the city a basis for industrialization.

Local citizens began to organize plans to attract industry to the area. In 1946 citizens raised money to purchase land for industrial use. An eight-acre area was bought near highways and railroads.

The citizens were rewarded for their efforts. Producer's Creamery Corporation decided to build a milk processing plant in Monett.

In 1948 the Monett Industrial Development Corporation came into being. Stock was offered to the Monett community at \$25 per share, with a limit of \$100 per stockholder.

The first two industries in Monett through the efforts of the MIDC were Elico and Mezzell Poultry, now Tyson's Foods. Since this additional industries have been added to Monett, and the community continues to grow.



The historical monument is located in Monett's city square.

Olympic star's life changes in 20 years



Ginny Fuldner and her three children (from left, Scott, 3, Jaimi, 7 and Kerry, age 5).

By Connie Mailes

A jar of sun tea brews on the front porch. The family wagon takes driveway space, and three children and two dogs playfully in the yard.

The Monett is typical of many families in Monett. In fact, when Ginny Fuldner drove down Eisenhower Street her three children, Jaimi, Kerry, and Scott, seldom crosses anyone's mind that she was and still is an international celebrity.

Yes, Chris Duenkel is a better swimmer than sports world. Ginny Duenkel, winner of gold and bronze medals for swimming in the 1964 Olympics in Tokyo.

Chris Fuldner is a vice president of a Monett-based corporation that produces aluminum windows.

Today, although Ginny's life is dramatically different from that of the 17-year-old girl who at attention while the Star Spangled Banner played in recognition of her victory, she is being recognized for her achievement. Ginny received notice in March that she will be inducted into the Swimming Hall of Fame next year. The name Virginia Duenkel Fuldner will be added to the list of swimming greats as Johnny Buster Crabbe, Don Schollander, De Vornis, and Mark Spitz—just a few.

Ginny's success as a swimmer didn't come naturally, however. In fact, growing up in West Orange, N.J., she was extremely fearful of water. When she was nine, her parents joined a swim club, and finally, at age 10 she gathered enough courage to venture into the pool.

"I was the world's worst swimmer," she said. "But my friends were

joining a winter swim team at the Neward Athletic Club, and I wanted to be a part of the group. We really had fun—but swimming. We used to sneak out during practice to play in the locker room. We'd soap up the showers and go sliding."

But the locker room games ended abruptly for Ginny when the club hired a new coach, who said:

"He really put an end to me fooling around, and he forcing me to stay in the pool changed my life," she said.

Once forced to practicing, she found she really could swim with a proficiency.

The coach had confidence in my potential and I began to believe in me. As a competitive swimmer, said Ginny, "As a result, I began believing in myself. I really helped me to gain a confidence of my own."

And that confidence and skill helped her set the world's record in the backstroke in the 1964 Nationals. She went on to win the bronze medal in the backstroke. In the 100-meter freestyle, Ginny gained the ultimate award for an amateur athlete—the gold medal.

With full intentions of returning to the 1968 Olympics, Ginny shunned all offers to do commercials, and she refused such gifts as a Mustang from her hometown in order to preserve her amateur standing.

But enrolled at the University of Michigan in Ann Arbor, she was prepared for the lack of interest in competitive swimming for women.

"At first I started working out with the women's swim team in hopes of staying in shape, but I found they were practicing the way I was used to," Ginny said.

So Ginny transferred to the Monett

in order to work out.

"This was the other extreme. I couldn't compete, but I was expected to maintain training. I wanted to do that either I had to leave about the time I'd moved to school, but I wanted to have peace and freedom in college."

Competitive swimming then came for Ginny, and she channeled her interest in other directions. Graduated from Michigan with a degree in elementary education, she taught first for awhile, then decided to do traveling.

It was while she was living in Denver that she met and married Chris Fuldner. He was working in Denver, but after marriage decided to return to Monett, where he had most of his life.

"I was one of the advantages of living in the city," said Ginny. "At the same time, a town of 1,000 has advantages a city can't."

Active in the Monett community, Ginny serves on the board of the Senior Youth Program.

"It's just excellent, and Monett really offering quite a bit for people here," she said.

In the past, Ginny has given a lot to the Monett team, but feels her children have to be busy before she can really work on a schedule to become more involved.

All in all, Ginny is content with lack of notoriety in Monett.

"I don't really care if anyone has won a gold medal or not," she said. "That's then. I did it and received recognition for my accomplishment, but today is now, and this is what I'm working for at the moment," she said as she gestured toward her children.

Hospital celebrates its 40th anniversary

By JoAnn K. Freeborn

Reaching out into the community, St. Vincent's Hospital of Monett focuses on the "wellness concept" as it celebrates its 40th anniversary.

Acquired by the Vincentian Sisters of Charity in 1943, the original hospital was a gift of the Rev. Dr. William West. The present hospital has a bed capacity of 78, is fully accredited by the Joint Commission on Accreditation, and has pledged a continuing program of progress.

The 40th anniversary celebration was launched in November as the hospital joined with the City of Monett in providing the first Community Health Fair. Numerous health screenings in a variety of health providers and several educational displays were included in the fair.

Another example of community outreach and education was the annual "Play Hospital Day," held last May, which provided an opportunity for 250 children to learn about the hospital and equipment who combine to make a hospital.

Jackie Kounts, public relations representative said, "St. Vincent's is involved in a parish ministry as a part of a pilot program. In this program, the hospital staff and members of the local Catholic Church work together to pro-

vide support and assistance to patients after their dismissal from the hospital."

There has been a steady expansion of the volunteer program. During 1983, over 3,000 volunteer hours were donated. A training program for junior volunteers is in progress, persons giving nearly 1,000 hours and having the opportunity to explore careers in the health field.

In cooperation with existing agencies, St. Vincent's participates in a variety of educational and training programs.

Among the complex challenges in the future is the necessity of conforming to new Medicare reimbursement methods.

"The hospital is working hand-in-hand with physicians and others in the health care field to make the necessary adjustments," said Sister Maria Porek, hospital administrator.

Though the new regulations are a real concern, efforts to improve and update equipment are of ongoing importance.

A clinic staffed by general practitioners, a surgeon, and an obstetrician is located at the hospital. The hospital also has Monett Chamber of Commerce is currently working together to bring additional physicians to the community.

Library continues to grow

By Martin C. Oetting

Monett's public library, an eight-library chain in Barry and Lawrence Counties, is housed in a modern building which holds over 10,000 books. The library moved into the building in 1979 after 50 years of growth and expansion.

Early records show that a committee meeting was held on March 5, 1926, for the purpose of establishing a Free Public Library Association. The library opened Sept. 11, 1926, in a room in the city hall. By mid-November of that year there were 1,116 books in the library.

In 1927 Mrs. R.A. [name] was accepted by the public library at the time good, as in 1928 library were expanded and a second employee was added.

In 1930 the library studied plans for a new city hall. The plans indicated the library should be in the new structure for a library. Late in 1930 the new city hall building opened, the library moved into its new quarters at 5th and [name] Streets.

The library experienced usual financial difficulties during the 1930's and 1940's. In 1945, Missouri Legislature passed a bill

making libraries available to libraries. This helped in some ways, but the library was short of funding.

In the 1950's, the Monett Library became part of the Lawrence-Barry regional library system. In 1975 the building was erected to house an expanding library establishment.

According to David Doennig, library director, the libraries are going through rough times currently.

"All public libraries are financially strapped," he said. "Now we're in a period of trying to maintain. I'd like to think that after the base is settled down and we can possibly look at expanding."

The library offers a variety of services to the public, including pre-school age story hours, a children's library, periodicals, and special services for the blind and handicapped.

"We serve as a point of contact for the Library of Congress for services for the blind and handicapped," Doennig said. "This is where they can find original materials."

The library also includes an extensive history collection.

"We've always had an interest in history here," Doennig said. "We try to remain adequate in all areas."



Budzinski cook prepares a meat dish at Black Kettle Restaurant.

Restaurant has 'the beef'

By JoAnn K. Freeborn

If you have been looking for the beef, you can find it at the Black Kettle Restaurant, located in downtown Monett.

Owned and operated by Elmer and Julia [name], the restaurant offers a menu featuring steaks, chicken, and sandwiches. It also has a salad bar.

"I would have to say that the most popular menu items, especially our 32-ounce sirloin steak, for which we feature Friday and Saturday nights," Elmer Denton.

The Black Kettle, located on [name] Street, is a chili parlor over 30 years ago. It has a seating capacity of about 200 in three dining rooms. According to Denton, it does off-premises catering, such as the recent Chamber of Commerce banquet.

"I also have a 'mom-and-pop' grocery with a good butcher," said Denton. "This really helps me control the quality of my food."

Denton said he attributed the restaurant's success to "quality product and good service. If the

customer is happy, he does it."

If you are in the mood for dessert, look down at the 5th Restaurant, located on Highway 60 in Monett. The restaurant bakes its own pies and features a hot-apple dumpling with vanilla sauce. This is topped off with a scoop of vanilla cream.

The design of the building is one of the restaurant's most interesting features," Becky Zahradka, hostess.

Built to look like a big barn and also a restaurant, owned by Dale and Doris Ballard, is a family-style restaurant featuring chicken, steaks, and salad bar. The main dining room seats 100, and an additional dining room seats about 50.

In addition to these family restaurants, the fast-food industry is well-represented. Pizza Hut and Kentucky Fried Chicken have long fixtures in the community. Last year McDonald's arrived on the scene. With a number of small cafes to complete the picture, every palate should be satisfied.

'Times' offers only local news

By Joan Zabosnik

"I like the people who say it is a paper," Dick Brady, publisher of The Monett Times.

The Times was established in 1943 and has continued either a daily or weekly since that time. With a circulation of 4,600, the Times is published Monday through Friday.

A group of stockholders owns the Times. Brady is president of the corporation, and has been publisher since 1973.

"All the news that appears in the Times is local news," said Brady. "We give our readers something they can't get anywhere else."

The Times does not use any type of wire service since that news is found in the Joplin or Springfield newspapers, which are also distributed in Monett. The Times is a member of the Missouri Newspaper Association.

"We are working here to make a living, but also to give entertainment to the people," said Brady, who heads the Times' employees. The managing editor is Wilma Henbest, news editor Lisa Hunter, and society editor Kathy Sutton.

"It is very important to fulfill the obligation of being a trustee of the public trust," said Brady.

Radio stations inform listeners

KRMO and KKBL of Monett broadcast to inform and entertain listeners.

In April 1980, Kevin and Patricia Wodlinger purchased KRMO AM 1070 and KKBL, 96 FM from Dr. Johnson of Springfield, Ark.

"The coverage is basically Barry Lawrence with parts of Newton Jasper Counties," said Kevin Wodlinger. "KRMO became a point of up-to-the-minute news and weather information for south Missouri."

KRMO has been serving the community since 1950, and currently employs persons.

Local public affairs, farm bureau livestock reports, Community Calendar, hospital and funeral reports, various religious programs, and special programming carried by KRMO.

The music on KRMO consists of country and western, easy listening, big band, and adult contemporary. The general listening audience is 45 years old and older.

"KKBL is a young adult-oriented station," Wodlinger. The station's features of KKBL include coverage of high school sports, music features, and live remote broadcasts.

Monett

Government promotes growth of new industry

by Lafoon

Monett's government is oriented toward the progress of industry. The city has a commission form of government, consisting of a mayor and six commissioners. Only three other cities in Missouri have this form of government. The city has this form of government for many years and it has been effective, said Harrell.

The mayor of Monett, there has been a change in the April 8 city election. Floyd Stewart was voted into office. Stewart is the mayor, and he is also the head of the commission. He is also the head of the commission of utilities and the police department.

The city's parks and recreation department are Jen Coopers, a retired pharmacist, and Leon Hilton, former owner of the Hilton Hotel. Hilton is responsible for the sanitation and the fire department.

Monett is industry-oriented, with over half the city's population being employed in industry. According to the city, the industries use an average of seven gallons of water in a month. Because of this, a sewage system has been installed which is adequate for a city of 40,000.

Stewart's major goal at the present time is working to eliminate Monett's air pollution problem. The waste from some of the industries and the sewage plant is causing an odor problem in the city.

"We are working on the industries and our city disposal plant to eliminate this problem," said Stewart. "Hopefully this will be done by summer."

Another of Stewart's goals is to provide better fire protection for the industrial area and the residents of the city. At the present time the fire trucks must cross railroad tracks in order to reach the industrial area and would be delayed if there was a train on the tracks at the time of a fire.

"A fire station in the area would be a great time-saving element," said Stewart.

There's a great deal of investment in the area, he said. A

fire would put a lot of work

into the area. The city is working on a budget to use the money to improve the area.

Stewart said that the city is working on a budget to use the money to improve the area. He said that the city is working on a budget to use the money to improve the area.

After retiring from the city, Stewart said that he is working on a budget to use the money to improve the area. He said that the city is working on a budget to use the money to improve the area.

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Police cooperation benefits all citizens

by Lafoon

The police department serves the city by cooperating with the citizens. The department is using modern equipment and is working to improve the city's safety.

Thomas Monett's police department joined the force in 1968. He was promoted to chief of police later. The department also has officers and dispatchers. The officers are on duty for three weeks in the Missouri Highway Patrol's Police Department. They also attend workshops at the state level.

The major concern of the department is family disturbances. An actual murder has occurred in the city in the last year.

"Our crime rate is low compared to other cities," said Thomas. "Our crime rate is low compared to other cities."

The department has several officers and is working to improve the city's safety. The department is using modern equipment and is working to improve the city's safety.

the department

Systems Computer which puts it in contact with police departments in the country and also several foreign countries. The computer aids in license checks, criminal histories, and finding wanted persons.

In cooperation with the citizens of Monett, the department is helping to organize neighborhood watch groups to reduce crime.

The department has recently started an identification program for the children of the city. The children are given identification cards. These cards help locate parents through emergency phone numbers on the cards and also provide medical information and parental consent in case the child needs emergency medical treatment.

Thomas has confidence in the department and feels the officers are doing a good job.

"I have a well-trained department for a city of our size," he said. "We have a good bunch of officers."



State

Fuldner

Continued from page 11

Fuldner is a family-owned business with all but 5 per cent of the stock owned by the family. Fuldner has a long history of manufacturing of custom windows for institutional and industrial use. Since 1968, the company has quadrupled its sales and is now in excess of \$24 million.

Fuldner's interest in the EFCC is a family-owned business with all but 5 per cent of the stock owned by the family. Fuldner has a long history of manufacturing of custom windows for institutional and industrial use.

Five per cent of the stock not owned by the Fuldner family is part of a profit-sharing program offered to employees.

Reflecting on his years of work, Fuldner said that his personal gratification is the compensation for his effort and devotion.

"I've never had much money all my life," said Fuldner. "Now I can enjoy some of the things in life. It is satisfying to build something and have a company that provides a living for other people as well as me."

There are not many people who have built a business from \$24 million in sales. There is pride in



because of the city's interest, the parks are provided year-round by the Parks Department. The parks here are it's unbelievable. Ray is the park superintendent.

The key factor to the development, according to Ray, is the weather. During the warmer months, 150 persons utilize the facilities at among the five parks in

recreation is unlimited to the people. The parks are available for softball, tennis, soccer, children's basketball, and picnicking. The parks within the parks provide almost any outdoor activity.

The newest addition to the parks is the swimming pool in White Park. The pool was opened late last season.

Aurora previously had a pool facility from approximately 1932 until 1977, according to native Auroran Charles McCallister, president of the park board.

"This is the first swimming pool facility Aurora has had in the past six years," said McCallister. "It's a nice addition to the parks department."

Warmer weather is the reason for the Aurorans' participation in program activities. Indoor programs, including basketball, volleyball, and softball participation, are available during the winter months.

The parks department has access to indoor facilities of the Armory in Aurora for these programs.

"There are facilities to go to if they want them," said McCallister. "People are really involved, especially in the summer months. There are people everywhere."

Aurora

Year-round recreation available to community



signate an area for park development

City manager reduces operating budget



B. Lynn Ruff

Progressive growth is encouraged in Aurora, **Handy** Gustafson city manager shares **his** concept.

I look at the city as a total project, just a system of **things**, **he** said.

Old and new industries and businesses exist in Aurora which is an attractive factor to residential and business newcomers according to Gustafson.

We have **an** established industrial base which is a **big** boost to the **city** and the economy in the area, Gustafson said.

At times in the midst of growth people can lose sight of the industries the city **needs** like to keep according to Gustafson.

While attracting new businesses and industries in the area **we** still take care of what we've got, **he** said.

Aurora's population increased **10** per cent from 1970-1980. Beginning in the decade with a population of **19,000**, Aurora gained 1,078 residents in the next **10** years bringing the total population to 6,347 in 1980. The population growth is a factor reinforcing **the** continuing development in the city.

The people **are** interested in the growth of **the** city, said Gustafson. People here are friendly, hard working **and** industrious. The climate **is** **very** business community **is** very encouraging. As the television **com-**

mercial says, they make money the **easy** way—they earn it.

Gustafson, coming to Aurora in May 1983, **was** impressed with the **city**.

The facilities are modern and up-to-date, **he** said.

A **new** hospital and a city airport serve the people of the area. Community groups encourage the participation of Aurora residents, one being the **city** community theatre group.

Said Gustafson, They put **in** some **good** productions."

Aurora **is** a council-manager form of government, consisting **of** five council members and a city manager. The city manager, appointed by the council, "serves at the pleasure of the council," according to Gustafson.

"The city manager **stays** for as long as **he** is doing the job that **the** council **wants** him **to** do," said Gustafson.

Rather, there **is** no tenure.

The duties of the city manager include staying within the budget, responding **to** **the** needs of the community within the policy of **the** council, recommending policy change if needed to better **serve** the community, overseeing **all** departments and appointing all personnel.

The council **sets** the policy, and the city manager makes sure the policy is carried out, said Gustafson.

Having been city manager in Bonner Springs, Kan. for seven years, Gustafson **is** familiar with the operation of a city council.

This is a very good council, money's worth."

Working with the council, Gustafson has been making changes **in** the city budget.

"We have reduced the operating budget by **10** per cent since arrival, **he** said. We **cut** in department **and** another and changed it to be used elsewhere."

According to Gustafson, **the** streets are the top priority. Funds of \$100,000 have been reallocated **to** this area.

Positions **in** the public works department have been cut 50 per cent. A work crew has been formed **for** the specific area work crews previously existed.

We're saving money by **reducing** personnel year-round for **peak** work," Gustafson said. We're contracting a lot of work.

My attitude generally **is** that private business can operate **more** efficiently than government, **but** they have a profit motive. They **do** things more quickly **and** save money **in** the process.

Gustafson and **his** wife Cynthia **are** pleased with their move to Aurora.

My wife and I tried to find places where we'd like to live **and** sent out my resumes," **he** said. **I** have interviewed in quite a few **places** throughout the U.S. I am quite pleased with **the** final selection."

Actor's father moves to city for new lifestyle

By Janet Rogers

Paul Walker, owner of Walker's Health Food Store in downtown Aurora, can **be** considered **an** expert on the subject of a certain movie star's career—his son, Clint Walker.

Clint Walker **is** probably most famous for his western series, Cheyenne, which ran from 1955 to 1960. He played the character Cheyenne Bodie. Clint Walker has made **over** 400 shows and movies, mostly westerns. A few **of** his movies include **The** Dirty Dozen, Yellowstone Kelly, The Ten Commandments where he played one of the guards, Gold of the Seven Saints, Sam Whiskey, which he played with Burt Reynolds. He also wrote the script **for** The Night of the Grizzly in 1967.

That was the best picture I've ever seen," said **his** father about The Night of the Grizzly.

After retiring in 1965 from a demanding job which required extensive travel, Paul Walker and his wife, Mary, desired for a slower-paced life. Shortly after moving to West Plains, Mo., in 1973, the couple saw a car advertisement from Aurora in a newspaper. They then made their first journey to Aurora.

"It was **a** big relief to come from **a** large city to a small town. The people are not afraid to be friendly here. It's a different element of living altogether."

After we bought a **house**, we went shopping in the stores. **The** people **are** friendly that they **are** **an** impression on **us**. We **are** **the** little **town**.

Walkers immediately moved to Aurora, and opened their **new** business.

It was a relief to come from a large city to a small town, Walker **said**. "The people **are** afraid to be friendly here. It's a different **kind** of living altogether."

Clint Walker **was** born in Hartford, **Conn.** in 1925 while working **as** a security guard **at** the Hotel **El Comodoro** in Las Vegas. He was "discovered" by a talent scout.

Clint has always lifted weights and has been a health food fanatic **since** his father.

In 1968 Clint Walker won the Best Body **in** Television and Movies award.

Last fall Walker finished a movie in Oklahoma. Presently **he** is signed to do a television series, but **he** has **yet** **to** **be** named.

As Paul Walker speaks of his **many** accomplishments, he proudly says, "Clint is very religious. He wouldn't **do** a script he wouldn't **do** **if** he couldn't be able to see. He has a beautiful personality **and** he loves to tell jokes."

Of **the** **many** **other** **stars** **including** **Paul** **Walker** **the** opportunity to meet many other stars including



Aurora was mining town

By Janet Rogers

Aurora, the largest city in Lawrence County, celebrated its 100th birthday in 1970. It **is** the most important city in the county from a mining, business and population aspect.

On May 11, 1970, Stephen G. and Mary Elliott established a town of Aurora on their farm. He **was** a minister who had settled in the area.

Elliott donated half the lots in Aurora to the Frisco Railroad in 1886 so that it would make the town a station of the railroad. Within two years, Frisco built a depot in Aurora, and soon had a **train** running through the new town.

Aurora plodded along in a slow growth until 1886, when great chunks of land **were** discovered. The population grew from 700 to 2,000 in a two-year period. During the next years, Aurora became incorporated, received electric and telephone service, and installed water and sewer systems.

Land owners received a **percentage** of royalties when rich deposits of lead and zinc were discovered. Two years later, Rev. Elliott received nearly \$70,000 in royalties from the church tract of 10 **acres**. Many of the land owners rapidly became rich.

Aurora's 1908-09 city directory boasted 8,000 inhabitants, **10** **million** **dollars** **in** **tax** **payable** **county**, nine churches, physicians, and eight lawyers.

The public **library** **was** donated by a citizen early in the history of the city. The first city **hall** **was** built there at a cost of \$14,000. It stood in the center of the square until it burned in 1911.

The open space in front of the city hall was used for many years by students of Aurora High School. They gave weekly band concerts during **the** **summer** under the direction of the Gen. H. Loy. The concerts were given in appreciation of all the support given them by merchants, various clubs, town citizens. These concerts were given at Oak Park until **the** **city** **became** **large** **for** the space.

As more profitable mines in Oklahoma opened, the mining industry in Aurora declined. But in 1920 a delegation persuaded Juvenile **Reformatory** **of** **Carthage** **to** move to Aurora. This established **a** **new** **economical** **base** **for** the city.

Local citizens were also instrumental in bringing Highway 60 through Aurora. Original plans for the **new** **highway**, which **was** **the** **Springfield**, called for it to be constructed further north.

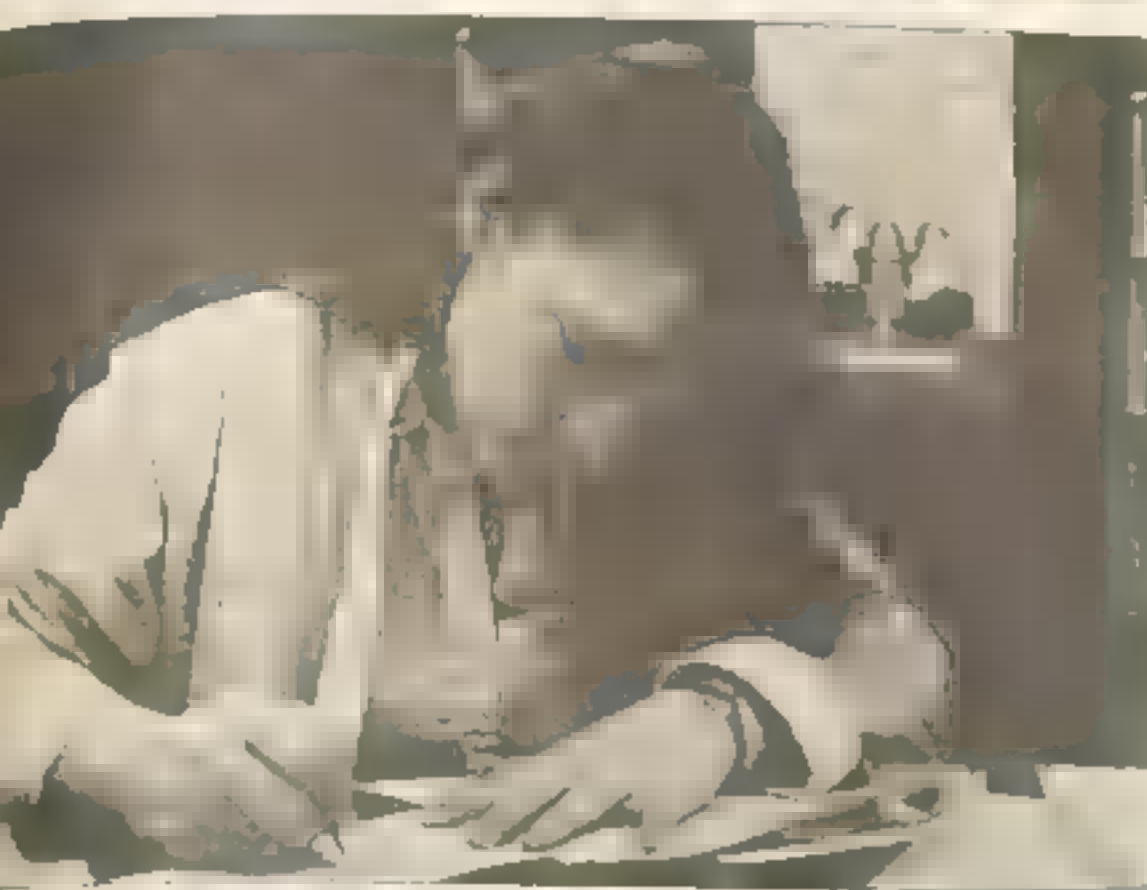
The present Aurora Carnegie Library on Locust and Jefferson Streets is indebted to the Ladies **Sunday** **Club** **for** its beginning. The library was proposed for this location. A controversy arose concerning whether **to** **build** **it** **in** **Aurora**. Monett. With the united efforts of women **in** the club, Mayor L. Brunk, the school children and teachers **all** **marched** **the** **carrying** **posters** **and** **chanting**. **At** **the** **time** **chosen** **the** **site**. The Carnegie Foundation of New York contracted **to** **furnish** **one-half** **the** **amount** **needed** **to** **build** **the** **new** **library** **if** **the** **city** **would** **furnish** **the** **other** **and** **maintenance**.

By Jean Campbell

With the exception of teaching three

Among the things

Students are encouraged to participate in the program, and will receive a certificate of completion upon graduation.



Palce Junior in Monet's past - 1900

Cambridge

Gipson, Louche

"I think it is a terrific opportunity for some students to receive [redacted] and prepare [redacted] Gipson. We have something [redacted] gifted as [redacted] as for [redacted] special education [redacted] student. Our programs are not just for [redacted] handicapped."

talented persons have been
together in the Monett
Orchestra and the
Arts Guild of Monett
Community Or-
was formed in 1934 by
teachers and other musicians
have approximately 50
it is strictly volun-
for the conductor who
brought in," said John Ar-
musician in the orchestra
Community Orchestra

"We thought there ~~was~~ a lot of talent being wasted," said Tom Brandt, a member of the ~~board~~

By James Zabornick

First National Mercantile, which employs 26 persons, serves Pierce City, Aurora, Mount Vernon, Granby, Cassville, and Purdy in addition to Monett.

A new parochial school ~~was~~ **opened**

St. Lawrence presently enrolls 6 students in grades ~~two~~ and ~~two~~ ~~three~~.

Sister Mary Dominica, school principal, but I taught in the school and then moved to my sister, Mary Martha, in the village of St. George's, a parish in the parish of St. George's, to help the children grow spiritually by getting them to find in the Bible the things that they need to become more acquainted with the religion and to help them to live what they learn. It is a teaching ministry.



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Citizens National Bank
 in Memphis in 1981 after moving
 from Bristol City. It has been
 the Black National Bank of Bristol City
 since 1990. Citizens National Bank re-
 mained open in Bristol City

United Savings and Loan, ~~which~~
employs ~~the~~ persons other than Carey,
~~manages~~ the counties of Barry,
Lawrence, and Sloan.

"I feel Monett is ~~poor~~ and ~~is~~ a
good industrial base basically because
it is diversified," said Carey.

Monett

Fuldner is candidate for business award

By Jean Campbell

As Missouri's Small Business Person of the Year Terry Fuldner, president of Elco Corporation in Monett, is a candidate for the national award. Fuldner will be hand for the Rose Garden Ceremony in Washington D.C. May 14 in which President Reagan will announce the recipient of the 22nd Annual Small Business Person of the Year award. Each year the President designates the second week in May as Small Business Week and the state Small Business Persons of the Year are invited to Washington, D.C.

Under Fuldner's leadership, Elco has become the second largest producer of non-residential aluminum windows in the United States. Fuldner continues to plan for major expansion to double manufacturing capabilities and make Elco a \$100 million-per-year business by 1988.

Candidates for the Small Business Person award are nominated or sponsored by trade associations, chambers of commerce and other types of community organizations. The United Missouri Bank of Monett sponsored Fuldner as a candidate. Each sponsor prepares a package including statistical data on the company's current and past financial reports in innovativeness of product or service, record of response to adversity and evidence of contributions to the community. Candidates are rated on a scale of one to five points in each of the

categories.

Fuldner, 56, was born in St. Louis, graduated from Washington University with a degree in science and an industrial engineering degree.

Following graduation, Fuldner worked for an electric company as an engineer, then became a sales representative for a steel firm. After being fired from the sales job for "shooting my mouth off and trying to tell them how to run the business," Fuldner and George Eberly, a friend, started their own business. Eberly provided the Elco name.

"We decided to do something exciting," said Fuldner. "We felt it would be a natural in the new building market that was developing at the time, so we decided to make them since they were comparatively simple to manufacture at that time."

The firm started in St. Louis with five employees in 1952 and grew to 18 employees in 1959 when it moved to Monett. Today in full production Elco employs over 400 persons.

Monett is a great thing that happened to me," said Fuldner. "The community was extremely cooperative. We owe our success to the people in the banking community, the Industrial Development Board and the surrounding area. The people are very willing and diligent labor force."

In 1958, after looking at several southwest Missouri communities, Fuldner chose Monett. The Monett Industrial Corporation provided the amount of \$60,000 and financed the construction. In 1960, after the company was able to pay off the bonds, Fuldner said:

Production began in Monett on Dec.

1958 with 13 employees in an 18,000-square-foot factory. The office building at the southwest corner of the Monett business district on a five-acre site owned by MIDC.

Today a new \$3 million factory and office facility housing more than 1 million in new state-of-the-art assembly line equipment located on a 26-acre site acquired by MIDC, houses the corporate offices and the modern manufacturing plant.

Speaking of coming to Monett 26 years ago, Fuldner said, "We were looking for low cost money, and also we felt we had a better climate in a town that was aggressively seeking in industry."

"We certainly feel that we have contributed to the community," said Fuldner. "The fact that we have provided 400 jobs has been a major contribution."

In addition to employment opportunities, Fuldner's company donated and installed the glass glazing system for the new bi-county library and two new churches.

Not only has Fuldner's company sponsored a Little League team for years, Fuldner personally coached some of those teams.

Fuldner is a stockholder in the First Development Corporation, whose basic purpose is to assist in the creation of jobs for Missourians.

A decision to switch from manufacturing residential windows to manufacturing architectural windows in commercial and monumental buildings was made in 1960 after the company

Please call to FULDNER, page 9



MIDC attracts industry to city

By Jean Campbell

Expansion and promise for the community are the present-day results of the action taken by the citizens of Monett, who were instrumental in the formation of the Monett Industrial Development Corporation.

Dwight Mackey, president of the First National Mercantile Bank in Monett, a long-time member of MIDC, said, "People were asked to make an investment in the future."

Until 1940 the primary economic thrust for the community was dependent on the railroads and farms surrounding the town. When the railroad talked of pulling its roundhouse and shops out of Monett in the 1940's, it was apparent the community could not economically, according to Mackey.

"Township is a thing that if Monett was to continue to exist, something must be done," said Mackey. "An idea started. We wanted it to be a community affair. We went down the street raising money. People were asked to make an investment in the future by subscribing some money to help with equipment."

Some of the original money raised probably was a contribution rather than an investment, Mackey said. Shares in the stocks were \$100, \$500 and \$1,000. The initial funds needed to attract industry to the town.

Because of the availability of the Martin Hotel building, a good labor force, and the money gathered by concerned individuals to help with the construction, a shoe company came to Monett in 1947.

There were three issues of debenture bonds to help finance industry during the 1950's and 60's.

"Money was funneled into MIDC. In turn, loaned to corporations to get them to come to the area," Mackey said.

The MIDC also bought land for an industrial park. The size of the park has been increased two or three times. Right now, MIDC owns 72 acres of undeveloped land.

"MIDC is not a money maker," said Mackey. "It is a break-even on cost, merely a tool used to attract and encourage new industry and work with existing business."

MIDC has only one regularly scheduled meeting per year. It meets when it has a need to meet or a prospect to entertain. Matters that come up in the interim are usually dealt

with by word of mouth," according to Mackey.

Businesses interested in having Missouri will often contact the Division of Commerce and Economic Development where community files are kept on file. From business people then can get community for more information.

Mackey has been on the MIDC since about two years after it started. He has served as president, presently a board member. The nine board members. Three are elected each year for a three-year term.

"During a three-year period, have been some major industrial expansions and two or three of the involved new buildings," said Mackey. "It's still a community effort. It's good, hard-working people are willing to do a day's work for a day's pay."

Sales exceed two million pairs last year

By Jean Campbell

During the fiscal year ending April 30, 1983, Jumping-Jacks Shoes, Inc. in excess of \$2 million pairs of footwear. The company's products are manufactured at its facilities in Monett and Ponce, Puerto Rico, and distributed from the central warehouse in Monett.

Jumping-Jacks designs, manufactures, distributes, and sells high fashion children's shoes under the trademarks of Jumping-Jacks and Little Copezio. The firm recently produced a line of shoes under the trademark Moxees for women whose profession and occupation require extended periods of walking and standing.

Jumping-Jacks is the ultimate success to the operations of Vaisoy-Bristol Shoe Company, Inc., which commenced manufacturing children's shoes in Monett in 1947. Vaisoy-Bristol's move to Monett was the beginning of the industrial revolution for the community.

In 1974, Vaisoy-Bristol was acquired by U.S. Shoe, Inc. in 1974, and

reorganized the Jumping-Jacks Division of U.S. Shoe. The present organization has existed since April 1980, when the greater portion of the assets of the Jumping-Jacks Division were acquired from U.S. Shoe.

Some 600 of the company's 930 employees are employed at its Monett facilities.

"We are in the fashion business," said Jerry McCaffrey, general manager and vice president of Jumping-Jacks. "Our industry is no different than any other soft goods industry. We have style right, price right, and offer at the right time."

According to Larry Nibert, president in charge of merchandising, "Our company's turnover in employment is one of the least in the shoe industry."

Jumping-Jacks developed its concept, the Quality Circle, which allows the employees to have input into the product.

"I give the people a little bit of input as to what is going on in their department and they feel more a part of the decisions," said Richard Gulliford,

personnel manager. "It's an answer to all problems but it takes some good ideas come from the program."

Production of 5,000 shoes per day is supervised by production manager Larry Cortez.

"We have a good style, a good product. We feel good when we keep the factories busy. We are a team. If we don't make it, we can miss a delivery."

Jumping-Jacks has been with the Securities and Exchange Commission, which on approximately one million shares of stock to the public.

This will make the company financially secure," said Nibert. "It will allow us to go on company-owned retail expansion in the area of import-export."

McCaffrey said he is positive about the future of the industry since everyone hears that. "Just think, they have to be there."



By Jean Campbell

Schreiber Foods Inc. in Monett is part of the largest privately-owned cheese company in the world.

In 1954, L.D. Schreiber, owner of a butter and brokerage in Chicago, started a small wrapping operation for natural cheese. A cheese division was organized later under the leadership of Merlin G. Bush. Today over 1,000 employees own 85 per cent of the company stock.

The Monett plant, managed by Ed AtKisson, is one of five in the Schreiber firm. It specializes in the production of cheese for food services and industry.

"We are a supplier of cheese for the fast food industry," said

AtKisson, whose job is production. "When you are with the food industry, you are talking about a large inventory. We produce product for each order as received. There is a critical time. Our customers are concerned with inventory. They hold these as long as possible. Cheese is a good value for money."

Even though each order is produced for a location with a certain set of specifications, all cheese is shipped as a distribution for dispersal. According to AtKisson, the Schreiber firm has a national force which handles sales.

Our firm is only competitive in price, but in quality and service to the customer. AtKisson said, "Orders

vary from a few hundred pounds to a truck load."

The plant maintains an internal cheese sales. This is a fringe benefit for employees only to avoid competing with the company's customers who deal in the market.

Schreiber desires to be an above average employer in wages and benefits, said, "and to attract and maintain high quality employees."

All Schreiber plants operate under the USDA standards of cleanliness and quality. Since the plant runs three shifts a day five days a week, it implements a clean in place (CIP) technique, which is the staggered use of equipment to maintain cleanliness throughout the week.

Schreiber offers a variety of job op-

portunities in specialized areas such as procurement, production, marketing, research and development, finance and personnel.

"We draw our work force from a wide radius around Monett," said AtKisson. "One of the primary reasons is that the company provides a return to its investors, but in doing that, I believe we should be an active, supporting influence in the community, in that we care about the people and the livelihood that this company provides. Without the dedication and service of the work force we cannot continue to prosper and improve our productivity."

Cheese company offers variety of jobs



Larry Wheelers

effective school system:

Faculty, building layout are ingredients

and Rogers

Wheeler, superintendent of Aurora school system, and Robert Ware, high school principal, agree that a qualified faculty and building are the two essential ingredients for an effective school system. "We have a quality education program," said Wheeler. "The staff is indeed constantly upgrading the system. I think that's unique." Ware, "We have a progressive school system that's sincerely interested." The school system has been approved by the North Central Association of Schools since 1928, making it one of the few school systems in southwest Illinois to have been approved.

"The student body expects high academic standards and won't accept less," added Ware. "The parents expect high standards and won't settle for less."

The layout of the buildings in the school system makes it possible for all grades to be close together.

"We like it very much," said Wheeler. "All the teachers are located together. Ideas are shared this way." Added Wheeler, "Teachers trade students and also have shared teaching times."

The grade school includes kindergarten through second grade. The junior high school includes grades three through eight, and the high school has grades nine through 12. There are 1,604 students in the school system.

Wheeler and Ware agree that Aurora's community support concerning the school is the thing they like

best about the system.

"This combination is very essential and important," said Wheeler.

One of the more serious problems the system is experiencing is that of space.

"We don't have classrooms to expand," said Wheeler. "We hope to overcome it in the near future. Right now there is a bond issue to expand the middle centers."

Ware said there are few problems dealing with the students.

"The drug problem is very low," he said. "Attendance and disciplinary problems are minimal. There is a great teacher respect, and that's due to an excellent faculty and parental support."

"We have a close knit group of kids," Ware added. "There's no caste system. I think 800-900 students is a good range."

Ware emphasizes a strong extra-curricular program, which makes for a well-rounded system.

Last year the Aurora school started its own television program which involves the whole school district. It produces and directs the technical aspects.

Ware said Aurora has one of the strongest vocational agricultural programs. Its Future Business Leaders of America (FBLA) program in a recent contest received honors in 14 events, 10 of which were first-place awards.

Short-term goals for the school include improving the business department by computerization, implementing driver's education during the school year, and renovating the older school building.

Long term goals for Aurora's school system include a major building program for a media center; a computer program for the mathematics, science, and social science areas; and computerization of the entire administrative procedures.

The school system's long-standing goal is to provide the best quality education program for the money available, according to Wheeler.

"We believe in the holistic approach—education that can be used effectively in classroom situations," he said.

Wheeler has been superintendent at Aurora for three years and assistant superintendent for two years.

"The hardest part of my job," he said, "is having to say 'No' because of financial restraints to something that would be beneficial. I like to tell the staff 'let's get this on the road'."

Ware feels the most difficult part of his job is meeting all the needs of the teachers and students. But he does take pride in the school's spirit.

"The kids have a tradition of extreme pride," he said. "It's an honor to be a Horn Dawg."



Robert Ware, principal of Aurora High School, feels the most difficult part of his job is meeting all the needs of the teachers and students. But he does take pride in the school system.

Band students strive to be best

By Lynn Hiff

Seeking invitations to perform at major productions and performances, members of the Aurora High School Marching Band put forth the necessary hard work to achieve this goal.

"The students are willing to do what it takes to be good," said Edwin Fredrickson, Aurora band director. "The kids know how to work. They have a goal—it's wanting to be the best."

The motivation of "wanting to be the best" aids in the development of the program and the students' abilities.

Fredrickson said, "With that goal and the caliber of kids here—it's easy to get invitations."

In the past two years, the band has performed at marching festivals, winning top awards. But these marching festivals are only a part of their performance program.

In November 1982 the band performed in the "Christmas Parade of Lights" at Disney World in Orlando, Fla. The band has also performed in previous years at the Indianapolis 500, Cotton Carnival in Memphis, Eastern Band (Orlando, Orange Bowl), and the Tournament of Bands Parade. The band even performed at former President Richard Nixon's inaugural ceremonies.

The band's participation at the International Youth Band Festival in Canada gave it the opportunity to compete against band groups from all over the world. Only 35-40 bands are invited

to attend the festival. The Aurora band won top honors at the festival in 1976 and in 1980.

"Our purpose is not to develop a professional musician," said Fredrickson. "That's not our design. We try and give them a good formation of fundamental music. If they go on, that's fine. We just want them to have a rounded education of music."

Support from the community helps the band a great deal, according to Fredrickson.

"The support here is phenomenal," he said. "I've never had the kind of support as I have here."

"We have a very strong and competent band boosters club," said Larry Wheeler, Aurora's school superintendent. "They have a number of fund raisers. They take the money and help the band with the finances."

Aurora's Band Boosters club raises money throughout the year for the band program. Candy sales and raffish are conducted to raise funds needed for the special trips. The high school also hosts a marching band festival, which raises additional funds.

Fredrickson came to Aurora in 1981 to take the band director position. Since that time he has witnessed the "hard work put forth by everybody—including parents, administrators, and students."

Said Fredrickson, "The program was pretty strong when I got here."

Having previously been in four other band programs, Fredrickson observes a desire and motivation in the community that he had not experienced

before.

"The marching band here is a love I've never seen," he said. "It's more important here than it was in all the other systems I've been in combined."

Said Fredrickson, "All the kids have the dedication. The kids know how to travel and what it takes to get those invitations. They are willing to do the work—if it's after-school practices or whatever, they'll do it. The kids know they can win if they do what they are told to do—that's the motivation. Kids don't like to lose. Nobody does."

Gene Kirkham, now the band director at Jefferson City High School, directed the band program at Aurora from 1966-1981. During his tenure the band received over 100 first-place trophies.

"It takes a lot of dedication and hard work," said Kirkham. "We always rehearsed with lots of intensity. I did it then as I still do now. If you rehearse well with lots of intensity, and if you practice hard, you will perform well."

During Kirkham's first year at Aurora, the enrollment for the band program was 90 students, but only 37 came to class the first day.

"The kids were reluctant," he said. "They had had a band director that had been there for 35 years (Gene Lloyd), and I was the new guy."

After the first two "building" years, Kirkham averaged 140-160 students in the program each year.

"I had a great 33 years," he said. "I quit because I was getting older and I wanted to be in a big school."

Community Hospital works to provide medical services

Landoll

ded for the purpose of caring, Aurora Community Hospital provides necessary medical services in the community and surrounding area.

ded to provide the finest in care through a variety of services, modern equipment, and well-trained personnel, the facility is staffed by doctors and many employees.

Aurora Community Hospital is staffed with nine medical doctors. The hospital has some 100 employees working three shifts," according to Brown of the personnel office.

Services offered include surgery, laboratory, radiology, physical therapy, respiratory therapy, records, nursing, and food and dietary services," said Brown. Hospital personnel include continuing education which offers classes for nurses and keep up to date on their profession.

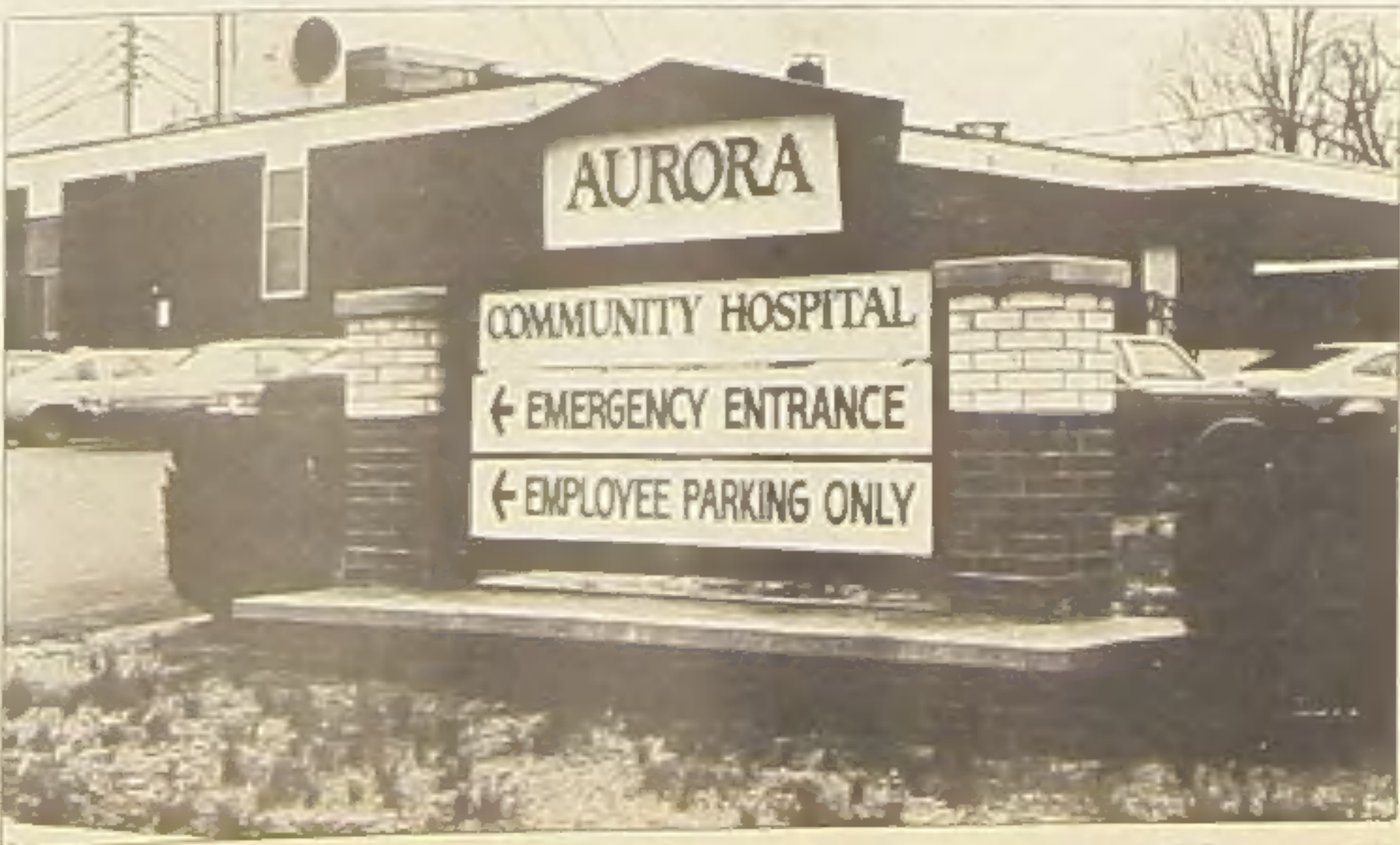
Others are housekeeping, laundry, maintenance, central sterile, purchasing, and home health care. There is a volunteer auxiliary, also. In addition to these, an ambulance service is offered through area funeral homes.

Special nursing services are offered in areas such as critical care unit, intensive care unit, recovery room for surgery patients, and a maternity ward.

Striving to keep tack with modern technology, the hospital is expanding its already 67-bed facility.

"The construction is underway of adding on accounting office and administration offices," said Brown. "There is a need for expansion."

Being a non-profit institution, the hospital is operated by a board of trustees who work with the hospital to provide the public that good health services.



Williams photo

Aurora Community Hospital



Factory employs 600

By Janet Rogers

Aurora's Juvenile Shoe Corporation is one of the most essential businesses the city possesses. President Gayle Pate, Jr. said, "When you employ 600 people and the whole town is about 6,000, it's very important to Aurora. That's about 10 per cent."

In 1913 Chester Reith started the first Juvenile Shoe Factory in Carthage. He expanded to four or five factories, which included the one in Aurora. When the Great Depression came, the factories all closed down except for Aurora's. Later, Sarcosie and Carthage reopened their factories.

Aurora's original factory was built in the early 1930's.

Pate said, "We still use the original one, but we have additional ones, too."

Including all the factories, the corporation makes over two million shoes per year to various department and shoe stores.

The types of shoes made include women's duty shoes for nurses, waitresses, and beauticians; women's comfort shoes; children's casual and dress shoes; and men's and women's golf shoes.

Pate said, "We have no plans for expansion, but as far as marketing—we're always going for new styling, new advertising trends."



Williams photo

Gordon Loveland

Police chief sees crimes decrease

By Julie Burrows

"Burglaries and vandalism have been kind of low the past three months in Aurora," according to interim police chief Gordon Loveland.

Loveland and seven patrolmen make up the core of the Aurora Police Department.

They work alternately in three-hour shifts to keep round-the-clock law and order in the city while utilizing three patrol cars.

There are 14 persons who make up the entire police department. As well as eight commissioned officers, there is a head dispatcher, three regular dispatchers, and a chief dispatcher, all of whom work three-hour shifts. There is also an animal control officer.

Loveland, who resides in Springfield, refers to the "very minimal number of burglaries" in the past three months. "The burglars just haven't been in the Aurora area lately," he said. "As well as the burglaries and van-

dalisms, there are of course the get for domestic disturbances."

Loveland retired from the Springfield police department in the fall of 1980. He had been the chief of police for nine years of his tenure.

"You get more involved in like this," he said. "My previous was more administrative. I agreed to fill in as chief someone filled the position."

Loveland currently drives a 31-mile distance everyday from Springfield.

The police chief position was the first of this month by Loveland, an Illinois native. He has past 11 years as chief of the Ill. police department. He is a suburb of Chicago with a population of 12,000.

"He's young and I believe good job for the city," said Loveland.

Owner reverses trend after buying paper

By Bob Vice

"Nothing but good" has happened to Leon Fredrick since he reversed current trends in newspaper ownership when he bought *The Aurora Advertiser* five months ago.

"Small-town newspapers aren't really a good investment," Fredrick said. "Large newspaper chains are taking them over because they can operate them cheaper. But I've always wanted to own my own newspaper, and I was ready to come home."

published twice weekly, on Wednesday and Friday. *The Advertiser* publishes the *Big A Shopper* newspaper featuring listings, feature columns, and advertising, on Wednesday.

Fredrick operates the two papers with a staff of seven, and his wife. The staff includes a time news writer, news editor, director, three bookkeeper-typists, and two of the staff work needed.

"It keeps me all pretty"

"I've always wanted to own my own newspaper, and I was ready to come home"

After working seven years for a national trade magazine for state fairs, county fairs, etc.), Fredrick moved home to the Aurora area for several reasons.

"I traveled quite a bit when I worked for the magazine," Fredrick said, "and was ready to settle down. This may seem silly, but one reason we moved here is it's in the same high school conference I was in when I was young."

Fredrick and his wife, Nadine, bought *The Advertiser* in November, and since then the newspaper has

Fredrick said.

The Advertiser is in its 100th service to the Aurora community. It was operated by the Lowry family in Aurora until 1978. Smith News of Ft. Wayne, Ala., bought the newspaper then and operated it until Fredrick purchased it last year.

Currently, *The Advertiser* has a distribution of 3,300, and the *Shopper* has a distribution of 40,000.

Library's location provides easy access to community

By Julie Landoll

Libraries in many small rural communities, including Aurora, offer the same services as a large urban community library.

The Berry-Lawrence Regional Library in Aurora is centrally located to provide easy access. The large Carnegie-style structure, built in the 1920's, is operated by librarian Cindy Smith and two assistants.

"It's an opportunity to meet people being a librarian," said Smith. "I get a chance to help persons who are not so familiar with a library and its uses, and familiarize them in any way I can of a library."

The library tries to meet all needs of the community and surrounding area.

Smith said, "The library offers reading material and records for all age groups. We offer non-fiction, fiction, westerns, romances, records, children

and juvenile books, career guidance, and cookbooks to mention several. The library has all ages taking advantage of the library, but the largest age groups are the teen years and younger, and the adults."

With over 12,000 books to offer, the library also carries the Aurora, Springfield, and Marionville newspapers. If a book is sought by a reader, Smith will try to locate it.

The library hosts a summer reading program, which is sponsored by the Lawrence County Board of Aurora. The summer reading program is especially designed for the younger generation.

"The Lawrence County Bank provided the bookmarks for last year's program, for which we are thankful," said Smith. "The bank also sent a person to read to the children on a daily basis during the program. The children really seemed to appreciate the reading program."

However, for Carlton and Thelma Stanford, the store is open six days a week, but they also work on Sundays.

On Sundays, the Stanfords come into the store to feed the animals. The shop offers a variety of fish and birds for the customers. Rare birds, such as a mynah bird and an African grey, are selling for \$300, and have been available at the crafts store.

According to Donna Stanford, providing this service is enjoyable because it involves dealing with persons who enjoy these things.

Crafting is popular with residents

Many members of the Aurora community are involved with some sort of crafts, according to Donna Stanford. Donna is one-half of the husband-wife team who owns and manages D-Hob Discount Hobbies and Crafts.

Since crafting is popular with the Aurora residents, the location of the store is ideal. "Shoppers come from all over," said Stanford. "People from the surrounding area come here. They find things here they don't find in Springfield—that's what we've been told."

Managing the store is a full-time



Williams photo



Steve Graevos, disc jockey at KELE, comes up and announces next song during his afternoon program. KELE—KSWN broadcasts from 126 South Jefferson St. in Aurora, at 940 and 101.5 FM, respectively. KELE plays a country music format, while KSWN plays Top 40 music.

Restaurants serve hometown fare



By Julie Burrows

If you're hungry for barbecue ribs, fried chicken, a bowl of chili, or a Mexican enchilada, you've got it made in Aurora.

There are 18 eating establishments in the city, including Kentucky Fried Chicken, Pizza Hut, and Dairy Queen.

Like every town, there are locally-owned restaurants. One of these is known as Bee's Inn. The proprietor, personally referred to as Bee by her customers, came to Aurora from northeastern Missouri.

She has been serving chili and sandwiches to Aurora residents for the past 11 years. While the 11 stools along the counter are empty and the kitchen is cleaned, Bee is off in her regular Tuesday afternoon bingo game.

If there are stragglers from the lunch crowd and it's time for her game, it's not uncommon to hear her say, "I'll leave you here and you can lock up when you leave."

The small white building which houses her establishment is located on East Locust Street and accommodates about 15 customers per day.

Another popular establishment is the Aurora Cafe. There are four employees who serve about 40 customers per day six days a week. One of these employees is 77-year-old Rose Mary Haynes, who sold the cafe to the current owner in 1960. Haynes and her husband moved to Aurora from Illinois and eventually established the cafe.

"I've been doing this kind of work for about 32 years," she said.

The cafe possesses a down-to-earth atmosphere where the residents of the town can come and have a meal or a leisurely

conversation over a cup of coffee at the end of the day.

If one is hungry for a chili, a sombrero, or an enchilada, the Mexican Restaurant is the place to go.

Maria (Vilegas) French, the owner, was born and reared in Mexico City.

She employs 12 persons, but she cooks herself. "I enjoy the cooking," she said as she began explaining her own recipes she has shared with her customers.

One of the recipes she likes is a chili con carne, which resembles a Mexican hat.

This creation consists of a chili con carne sprinkled with cinnamon sugar. It is topped with a layer of a layer of ice cream, and is served with a whipped cream topping.

She stresses that the restaurant is a Christian establishment and gospel music on weekends.

Business is much to her liking. "Along with the regular customers," she said, there are carry-out orders as well as the Club, which meets in the spacious room every Tuesday.

A large fireplace is the focal point of the dining area, with pictures of her and grandchildren, which she displays on the mantle.

The down-home atmosphere and authentic Mexican food are praised by her customers.

There are but only a few of these houses in Aurora. But it is obvious one finds his or herself hungry in the town and needing a meal, there is no finding someone who can accommodate your need.



Williams photos

(Clockwise from top) Customers at Bee's Inn find not only a cozy place for conversation, but also the "Home Cooked Meals" at her eatery located down the alley from the barber shop. Two patrons of the Aurora Cafe, Clovis Friend (right) and Esso Ash, take time for an afternoon meal. Former owner of the Aurora Cafe, Rose Mary Haynes, (above) sold the cafe in 1960 and now works for the new owner. Haynes, 77, has spent the last 32 years in the restaurant business.

